Fighting the boredom
The problem?

“I used to love sand painting in Nigeria but no one knows about it here.”

I don’t know what I’m interested in…
Certainly not sports or music!
The existing services

Meetups:
- Too much of an effort!

Harrastushaku:
- You need to know what to look for
- No possibility to own suggestions

Höntsä
- Fill-in-form registration - too much
- Only for teams and existing hobbies
The solution?
As easy as 1-2-3
Tailored suggestions

Discover

Stealing bikes
Why should you buy a bike if you can get one for free... [Find out more]

Celebrity stalking
We can profit from them by selling photos to magazines [Find out more]

Daddy's card!
Shopping spree is always nice, it's your dad who pays [Find out more]

Football
Beckham, Ronaldo and Piqué and all the other hot guys do it, so why shouldn't you? Football is the game of the games - boring to watch, but "exciting" to play.

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You can even add your own hobbies!

Find new people
The outcomes

- Kids learning about themselves
- New friends
- New experiences
- Sharing interest with others
- Find your true calling
Thank you!

Credits for the images:

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