

Veikko Eranti / 15.5.2016

veikko.eranti@helsinki.fi 050 369 5129 @veikkoeranti
blogs.helsinki.fi/eranti / www.aivorieha.fi
Kolmas Linja 20 A 9 00530 Helsinki / Louhos Kustaankatu 1 00500
Helsinki



Summary

- Analytical and creative thinker with an eye for societal impact
- Subject specialization in urban, democratic and social media questions
- Blogger, essayist and avid public discussant
- My articles have been cited over 150 times in academic journals.

Education

2011- 2016 PhD studies in sociology at the University of Helsinki. My doctoral thesis is in pre-examination, graduation expected in 10/2016.

1-3/2016 Visiting Postgraduate Researcher, University of Manchester

2013 Master of Arts, Finnish Literature, University of Helsinki

2011 Master of Social Sciences, Sociology, University of Helsinki

Work experience

Academic

2016 autumn **Post-doctoral Researcher**, University of Tampere

2012- 2016 **Researcher**, Helsinki Research Group for Political Sociology, University of Helsinki. I did my PhD in sociology about participation, individualization and political culture.

2013 December **Researcher**, University of Turku Urban Research Program. Developing ways to participate in urban planning via mobile apps.

2010-2011 **Research assistant**, Helsinki Research Group for Political Sociology. Working on master's thesis.

2010 May-August **Research assistant**, Helsinki Institute of Information Technology HIIT, Aalto University. Working on a project focused on virtual consumption on MMO's, social games, and gamification.

2010 **Research assistant**, The Finnish Family Federation.

Other

2016 May onwards **Researcher**, Demos Helsinki.

2011- **Consultant, co-founder** Aivorieha Think tank. Strategy, communications, new ideas.

2013-2014 **Columnist** at Ylioppilaslehti.

2005-2013 **Freelance writer** My work appeared on Nyt-liite, Voima, Yliopisto-lehti, Nuori voima, Peruste etc.

2013 February-August **Communications officer**, Greenpeace. I was responsible for planning and developing a strategy and communications for anti-nuclear campaign.

2011 **Communications planner**, Student Union of the Aalto University. I was responsible for handling the tricky situation resulting from the birth of Aalto University: The student union of the School of Economics didn't want to be combined with the student union of the Helsinki University of Technology. I was responsible for strategy, media relations and for leading the ultimately failed attempt at finding a common ground.

2011 January-February **Communications officer**, Student union of the University of Helsinki.

Publications

Refereed

Eranti & Lonkila: **The Social Significance of the Facebook Like Button**. *First Monday*, 20(6). doi:10.5210/fm.v20i6.5505, <http://firstmonday.org/ojs/index.php/fm/article/view/5505>.

Oma etu ja yhteinen hyvä paikallisessa kiistassa tilasta 2014. *Sociologia* 51(1). (*Private interest and common good in a local land-use conflict*).

Eranti & Lindman: **Vaalikampanja sosiaalisessa mediassa presidentinvaaleissa 2012**. *Politiikka* 56(2). (*Electoral campaign in social media in Finnish presidential elections of 2012*).

U. Lehner, M. Baldauf, V. Eranti, W. Reitberger and P. Fröhlich: **Civic Engagement Meets Pervasive Gaming: Towards Long-term Mobile Participation**, in Adj. Proceedings of the 32nd ACM SIGCHI Conference on Human Factors in Computing Systems (CHI), 2014

Hamari ja Eranti: **Framework for Designing and Evaluating Game Achievements**. *Proceedings of DiGRA 2011: Think Design Play*. Saataavilla <http://www.digra.org/dl/db/11307.59151.pdf>.

Eranti & Lindman: **Citizen initiative and engagement in elections: social media organizing and autonomous individual campaigners**. *Submitted*.

Re-visiting NIMBY as a conflict of valuations and interests. *In Review*.

Other

Eranti, Haglund ja Nuortimo: Parempia vastauksia kestävyysvajeeseen. Vasemmistofoorumi ja Aivorieha. 2013.

Valitse naapurisi! Gentrifikaatio ja NIMBY keskiluokan kontrollina. *Peruste* 4, 2011.

Vasemmistofoorumi. Saataavilla http://www.vasemmistofoorumi.fi/wp-content/uploads/2011/11/peruste_toiset_web.pdf

Laurent Thevenot: Oikeuttamisen rajat. *Sociologia* 1:48. (*Translation*).

Teaching and refereeing

I've been a referee for Gaudeamus, a Finnish book publisher, *Sociologia*, the leading Finnish Sociology Journal, *Yhteiskuntapolitiikka*, *Community Development Journal*, *Social Movement Studies*, and for *European Journal of Cultural and Political Sociology*. Lectures about the elections and social media, and Nimby. I've mentored three master's theses.

Conferences and talks

Using Topic Modeling to Study Everyday "Civic Talk" and Proto-political Engagements with Tuukka Ylä-Anttila. Emerging forms of citizen engagements: Ethnography and digital methods approaches to political sociology, 9.-10.5.2016 University of Tampere

Re-visiting NIMBY as Conflict of Valuations and Interests BSA 6.-8.4.2016 Birmingham

Individualism and the political use of Facebook Movements@Manchester Protest talks, 17.3. 2016 University of Manchester

Re-visiting NIMBY as Conflict of Valuations and Interests. ASA 2015, 22.-25.8.2015 Chicago.

Topic Modeling Global Policy Debates. International Conference on Computational Social Science, 8.-11.6.2015, Helsinki.

Crowdsourcing a Presidential Campaign. Internet, Policy & Politics, Oxford Internet institute, Oxford, 25.-26.9.2014.

The Haavisto Campaign: Challenges for political professionalization. ISA World Conference, Yokohama, 13.-19.7.2014

Explaining political Culture. Kulttuurintutkimuksen päivät, 28.-29.11.2013, Rovaniemi.

Julkisen oikeuttamisen analyysi poliittisen kulttuurin tutkimuksena. Sosiologipäivät 2013, Turku.

RE-contextualising NIMBY. Trust and Social Change - The 26th Conference of the Nordic Sociological Association, 15-18 August 2012, University of Iceland, Reykjavik
Justifications of Nimby: Citizens in a Dialogue with Planning Authority. Spaces of Democracy workshop with Laurent Thévenot. Helsinki, 14.-15. kesäkuuta 2010.

Grants and awards

2015-2017 Project funding, Kone Foundation
2015 The Finnish Urban Studies article of the year
2012, 2013, 2014, 2015 Personal working grant from the Kone foundation
2014-2015 Helsinki Challenge Idea Accelerator
2012 Winner, World Student Capital new ideas for student housing –competition, together with Aivorieha.
2011 Alumni grant from the Helsinki University Jubileum fund,
2004 Finnish National Theatre, Competition for junior playwrights, first honorary mention.

Languages

Finnish: native, English, Fluent, Swedish: Good, German: Passable, French: basics

Positions of trust

University of Helsinki

2014-2015 Doctoral School in Humanities and Social Sciences, member of the board
2010-2011 Faculty of Arts Faculty Council member

Hyy Group

2012 Vice-chair of the board
2011 member of the board

HYY group is a multi-sector company that operates mainly on real estate and restaurants. The group has annual revenue of about 30 million euros and personnel of around 250. HYY group is owned by the student union of the University of Helsinki. As vice chair of the board I focused on helping the company to better coordinate marketing and communications, on the strategic development of our restaurant business unit and on our efforts on the media sector. Overall the whole year on the board was busy with recruiting and onboarding of a new CEO.

Oy Ylioppilaslehdien kustannus

2010 Chairman of the board

Student Union of the University of Helsinki (HYY)

2009 Member of the board, responsible for strategy, communications and developmental aid.x

Nuorten filosofiatapahtuma

2003-2007 Member and vice-chair of the organizing committee

Public talking and media appearances

Several public talks and media appearances (HS, Yle, Iltalehti, Image, Cosmopolitan etc.) each year, subjects ranging from slacktivism to anarchism and from Sipoo to the novels of Hannu Raittila.