



# Finland-China Business and Investment Summit

Free Event Except Optional Lunch and Evening Reception

October 15-16, 2018

Location: Aalto Univ. School of Business, Runneberginkatu 14-16, Helsinki



## **Organisers**

The Finnish Chinese Business Council,  
Aalto University School of Business, and  
China Tekway Oy.

## Introduction

China's belt and road initiative presents increased opportunities for Chinese firms to do business in Finland and Finnish firms to do business in China—the world's second largest economy and a rapidly growing market. As the closest point in Europe to China – with direct flights to seven cities in China, and with complementary skills – Finland is an ideal place for Chinese firms to start their business in Europe. The Second Finland-China Business and Investment Forum will help you grasp the opportunities this creates.

Based on the success of last year, the Finnish Chinese Business Council, China Tekway Oy and Aalto University School of Business will organize this year's event with support of the Parliament of Finland, Chinese Embassy to Finland, Business Finland, the Federation of Finnish Enterprises and City of Helsinki. Delegations of executives and investors from China and many leading executives of Finnish companies are expected to attend the event which will include a business forum and opportunities to take part in industry-focused face-to-face match-making to explore opportunities for concrete business cooperation.

The summit will be held in the morning of 15th of October at the Aalto University School of Business. Match-making forums for companies will be arranged in the afternoon. The forums will focus on different industries:

1. Bioeconomy, Energy and Cleantech (Room C331)
2. IT, Networks and Digitalisation (Room A306)
3. Health and Wellbeing (Room A307)
4. Tourism, Sports, Education, and Other (Room A308)

On the 16th of October China Tekway will organize opportunities for interested Chinese delegations to visit leading firms and organizations in several cities in Finland.



## October 15th

### Summit

*The event coordinator holds all the rights for any change in the program.*

8:30 **Registration**

9:00 **Opening words**

Mr. Mika Niikko, Member of Parliament, Vice President of the China Friendship Society of the Parliament of Finland

9:10 **Chinese Embassy's greetings**

Representative of Embassy of China in Finland

9:20 **Aalto University greetings**

Professor Ingmar Björkman, Dean of Aalto University School of Business

9:30 **Business opportunities arising from the Trade War between China and USA** Top representative of the Chinese delegation

9:45 **Support for Finnish companies making business in China**

Juha Markkanen, Trade Ambassador, Ministry for Foreign Affairs of Finland

10:00 **The Secrets to Being a Successful Leader in China**

Professor Carl F. Fey, Professor of Aalto University School of Business

10:15 Break

10:30 **Team Finland Knowledge Network - Strengthening Knowledge Co-operation**

Tiina Vihma-Purovaara, Senior Ministerial Adviser, Ministry of Education and Culture

10:45 **The Finnish Start-up Permit Program**

Mr. Jukka Häyrynen, Executive Director, Business Finland

11:00 **Finland-China Business Panel**

Company executives discuss their experiences on business between Finland and China. Hosted by Prof. Carl F. Fey, Aalto University school of Business

11:30 **Contract signing ceremony**

11:45 **Group photos**

12:00 **Lunch** (*requires separate registration and a fee*)

### Finland-China business match-making forums

13:30 1. Bioeconomy, Energy and Cleantech (C331)

2. IT, Networks and Digitalisation (Room A306)

3. Health and Wellbeing (Room A307)

4. Tourism, Sports and Education (Room A308)

16:30 Forums close

18:00 Cocktail and networking event (*requires separate registration and a fee*)



## October 16th

### Visiting day (only for Chinese delegations from China)

- Route 1. Helsinki, Espoo and Vantaa  
Bioeconomy, Energy and Cleantech
- Route 2. Cities of Salo and Turku  
IT, Networks, Digitalisation, Health and Wellbeing
- Route 3. City of Lahti  
Tourism, Sports and Education

15.00 -1700 **Special opportunity:** There is a chance for Chinese executives to join a session where masters students from Professor Fey-s Doing Business in China Course will present their market expansion consulting projects helping a Finnish firm expand in China. Executives will be able to provide their feedback on the presentations and ask the students questions.

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Helsinki City Hall (Photo:Anneli Hongisto)

### **Registration for the event beforehand is required.**

After registration you will receive an email to register for lunch and evening networking reception separately. Keep an eye on your inbox.

Register at the latest by October 5, 2018 at:

[chinatekway.com/2018SummitReg.html](http://chinatekway.com/2018SummitReg.html)

For further enquiries, contact [lari.rissanen@chinatekway.com](mailto:lari.rissanen@chinatekway.com) or [carl.fey@aalto.fi](mailto:carl.fey@aalto.fi)