

"Primed for Violence? Language and violence, a case study"

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This talk will explore the link between language and violence. I will look at one discourse in particular, jihadist discourse, in order to describe, exemplify and theorise the link between language and violence. To do so I will use and develop the apparatus of lexical priming theory (Hoey, 2005) and critical discourse analysis (Fairclough, 1989; Wodak and Meyer, 2001) to show that, at a level not recoverable necessarily to the conscious mind, it is possible to account for how an incitement to violence is being promoted by a text within a discourse community. To do this I will explore collocational networks and link that method to critical discourse analysis and lexical priming theory.