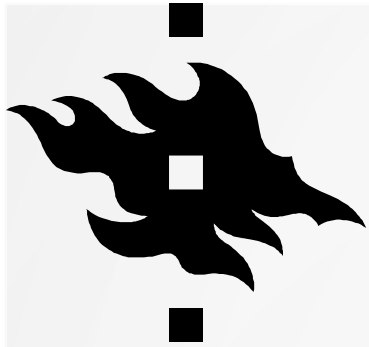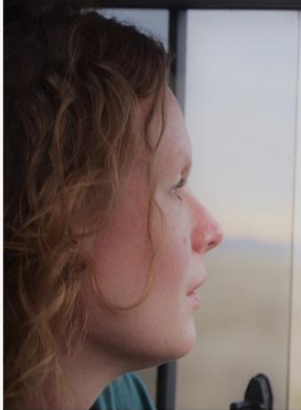# A Collaborative Process: Working with different partners to create a MOOC

Avoin digitaalinen kulttuuriperintö

DIGILOIKKA PROJECT
SUZIE THOMAS
ANNEMARIE WILLEMS
MAIJA PAAVOLAINEN

PROJECT TEAM

ANNEMARIE   MAIJA   SUZIE

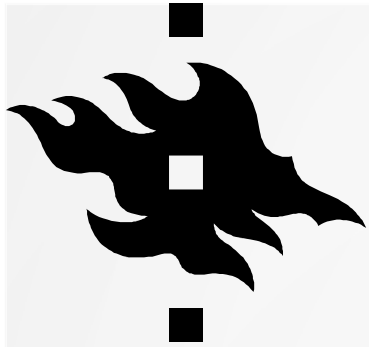https://blogs.helsinki.fi/digiloikka/kulttuuriperinnon-maisteriohjelma/

OPEN DIGITAL CULTURAL HERITAGE COURSE

Kuva (CC BY) Teemu Perhiö: [Kiasma Wikitriathlon](#)

- Humanities students welcome!

- 3 face-to-face rounds 2015-18, online version coming soon with DIGILOIKKA funding

- Visiting speakers from heritage organizations such as the National Library, National Broadcasting YLE, National Gallery, Society for Finnish Literature, Helsinki City Museum

COURSE GOALS

Working with Heritage institutions	Collections as DH Research Data	Learning to evaluate research reuse potential
Data quality, availability, IPR and privacy	Research questions, content, provenience	Humanities oriented introduction to DH

Timeline

- **March**: First project meeting
- **June**: filming
  - Filming contract with a private company
  - Thematic interviews with experts
- **July**: editing material
- **September**: building the academic content
  - Assignments, literature, group features
- **Oct / Nov**: meeting teachers from other Universities
  - Feedback on the content
- **Dec 2018**: Launch

Picture Teemu Perhiö, Wikimedia Suomi CC BY

Maija Paavolainen / Helsinki University Library / HELDIG centre for Digital Humanities

01/06/2018

RESEARCH

- Scenarios
- Deciding the target audience
- Benchmarking MOOCS
- Choosing a platform
- Choosing form of the MOOC
- Choosing partners to work with (film company)
- Moving the content from organizational approach to more thematic approach

  - Experts, scripting interviews

Picture © Tuomas Uusiheimo for HULib

Target Audience

Photo: Davide Ragusa

Students Helsinki University, BA and MA

Students other universities in Finland

Continuing Professional Development

Interested general public

Choosing a Platform

- MOOCs not very popular in Finland compared to other European countries.
- Finnish Universities are not part of any of the bigger international platforms
- Finances
- Audience

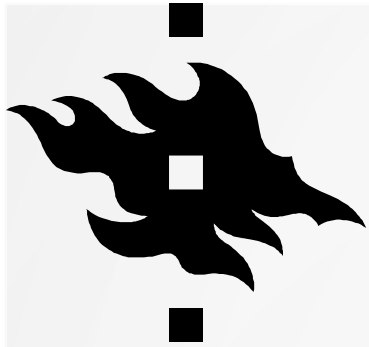# Choosing the Form

xMOOC

Traditional education where the content is delivered and produced by experts as written texts or video.

cMOOC

The C stands for 'connectivist. This MOOC is suitable when you wish to share and exchange knowledge, experiences and ideas on certain content.

SPOC

A Small Private Online Courses are available to a very specific select group of participants.

PARTNERS

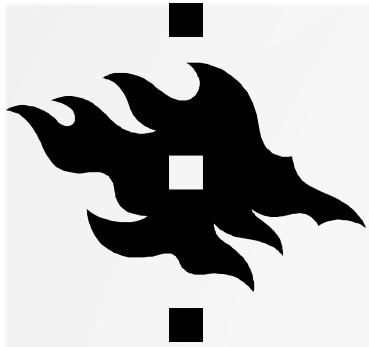Learning technology centre / MOOC

7 Heritage Institutions

Other Digiloikka project groups

Open University

FLIK Media

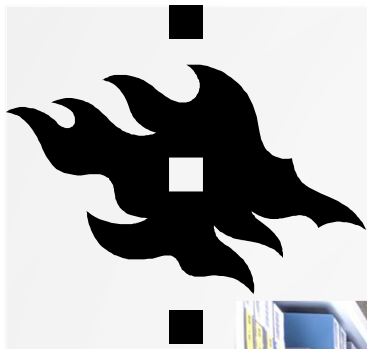Other Universities in Finland

VIDEO CONTENT

Picture © Annemarie Willems

- No lectures, but interviews
- Developing interview questions
  - bringing out essential & overarching themes
  - beginner friendly but deep enough
  - thematic wholes
- Interviews cut together
  - Time consuming edit phase
  - Too ambitious?
- Will need orienting questions to frame the content - ideas?

Filming

Brainstorm - structure and content

Picture © Annemarie Willems

KIITOS! THANK YOU!