

# **COST-BENEFIT ANALYSIS (M)OOC**

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## WHAT WENT RIGHT...(LUCKILY A LOT)

The course was offered for the first time in the spring 2019 and will be offered again in 2020



## AND WHAT NOT SO MUCH

The infrastructure for streaming and recording in the lecture room is unreliable

#### **But foremost**

#### we cannot exploit the full potential of our (M)OOC at the moment due to

- Lack of an administrative mechanism to register university credits to students, who do
  not have a Finnish social security number
  - Lack of proctoring software & service

a key element for being able to issue verified certificates of completion of the MOOC to participants.

HY seems to lack a vision and strategy for international MOOCs



# WE CANNOT EXPLOIT THE FULL POTENTIAL OF OUR (M)OOC

### Even though we have

- A relevant, timely course topic for which there is not yet an international MOOC (not in Coursera or Edx)
  - Strong, in-house expertise both subject-specific and pedagogical
    - Funding



# THANK YOU TO ALL WHO MADE THE COURSE POSSIBLE

First and foremost PhD. Väinö Nurmi – the course mastermind

The educational technology services for their excellent and timely support

Unigrafia for the professional lecture videos

Digileap project for the funding

and last but not least,

all the students in the course who formed an active learning community

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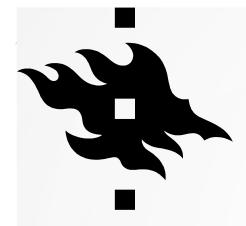
### **MORE INFO**

## BLOGIN KIRJOITUS: CREATING A COST-BENEFIT ANALYSIS MOOC FOR AN INTERNATIONAL AUDIENCE

https://blogs.helsinki.fi/digiloikka/2019/09/13/creating-a-cost-benefit-analysis-mooc-for-an-international-audience/

#### **MOOC-kurssin kotisivu**

https://mooc.helsinki.fi/course/view.php?id=189



## **KIITOS! THANK YOU!**

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