**ATTITUDES TOWARDS GENETICALLY MODIFIED AND ORGANIC FOODS**

**Reference**:

Saher, M., Lindeman, M., & Koivisto Hursti, U. K. (2006). Attitudes towards genetically modified and organic foods. Appetite, 46, 324-331. doi: 10.1016/j.appet.2006.01.015

**Instruction:**

Participants are asked to provide their judgment on the following scales:

**Items:**

Genetically modified food is

Bad 1 2 3 4 5 6 7 Good

Pleasant 1 2 3 4 5 6 7 Unpleasant *(reversed)*

Unenjoyable 1 2 3 4 5 6 7 Enjoyable

Foolish 1 2 3 4 5 6 7 Wise

Safe 1 2 3 4 5 6 7 Unsafe *(reversed)*

Organic food is

Bad 1 2 3 4 5 6 7 Good

Pleasant 1 2 3 4 5 6 7 Unpleasant *(reversed)*

Unenjoyable 1 2 3 4 5 6 7 Enjoyable

Foolish 1 2 3 4 5 6 7 Wise

Safe 1 2 3 4 5 6 7 Unsafe *(reversed)*