

**Intercultural Communication Between China
And the Rest of the World:
*Beyond (Reverse) Essentialism and Culturalism?***

中国与外部世界间的 跨文化交流：超越（反向）本质主义和文化主？

**University of Helsinki, Finland
5-6.6.2014**

Organized by the **The Education for Diversities Research Group**
(E4D, Department of Teacher Education, University of Helsinki, Finland)
and

The Confucius Institute (University of Helsinki)

Website: <http://blogs.helsinki.fi/iccrw2014/>

PROGRAMME

Thursday 5th June 2014

Time	Event	
9.30-11.00	Registration	
11.00-11.15	Introduction to the conference Prof. Fred Dervin Anja Lahtinen, Director of the Confucius Institute	
11.15-12.15	Keynote speaker: Anne Cheng , Collège de France, Paris, France Title TBC	
12.30-13.00	Constructions and perceptions <i>Room: XX, Chair: XX</i>	Chinese migration and IC <i>Room: XX, Chair: XX</i>
	<i>Imagining Chinese Philosophy in France: An Analysis of Orientalism and Intellectual Coloniality in French Philosophy</i> Marie-Julie Frainais-Maitre , Tamkang University - Taiwan	<i>The role of language and communication for the migrant community integration into host society: a case study on the Chinese community in UK</i> Lan Lo , School of Contemporary Chinese Studies, University of Nottingham

13.35-14.05	<p><i>Mediating (or exacerbating) cultural differences: Othering the Chinese in official intercultural interaction</i></p> <p>Jiayi Wang, University of Central Lancashire</p>	<p><i>The acculturation of ethnic Chinese in Southern Vietnam</i></p> <p>Hy Tran Lam, INSTITUTION?</p>
14.10-14.40	<p><i>Sino-Russian Mutual Images in the 20th century and Nowadays: Ambivalence of Perceptions</i></p> <p>Nikolay Samoylov, Saint Petersburg State University</p>	<p><i>The Chinese in Croatia: Experiencing a Cultural Chock</i></p> <p>Ljubica Kordic, INSTITUTION?</p>
14.45-15.15	<p><i>Waiting for the "Labour Pain" Cultural morphology and the relation between China and Europe</i></p> <p>Xiaojing Wang, Graduate School of Humanities Göttingen</p>	<p><i>Embodiment of precedent phenomena: the case of Chinese restaurant dishes</i></p> <p>Victoria Bogushevskaya, Università Cattolica del Sacro Cuore</p>
15.15-15.50	Coffee break	
15.50-16.20	<p><i>Imagining Shangri-la</i></p> <p>Sonja Laukkanen, LIAS, Leiden University</p>	<p>Imagination from within</p>
		<p><i>On the Body and Race Narratives during China's Modernization (1866-1925)</i></p> <p>Son, G. Kentak, King's College London</p>
16.25-16.55	<p><i>China's Cultural Diplomacy: A Cultural Encounter of Otherness in the Last Three Feet</i></p> <p>Xin Liu, University of Central Lancashire</p>	<p><i>Words and leadership: China's external representation in official speeches</i></p> <p>Tanina Zapponen, University of Turin</p>
17.00-17.30	<p><i>Bret Harte and the Heathen Chinees: Blurred Lines of Intention and Reception</i></p> <p>Anna-Leena Lähde, University of Helsinki</p>	<p><i>Violence, identity and the sense of home: An exploration of belonging in urban centres in China's Xi</i></p> <p>David O'Brien, University of Nottingham Ningbo China</p>
17.30-18.00	<p><i>The European Conceptions of Chinese Maternity</i></p> <p>Yanping Liao AFIN</p>	<p><i>Manzhouli or Manchzhuria? Linguistic and cultural hybridization in the border city</i></p> <p>Kapitolina Fedorova, European University at St. Petersburg</p>

	<i>How is the West viewed and consumed through wine appreciation and drinking places in Hong Kong?</i> Hang Kei Ho, University College London	<i>Language as a cultural symbol: how relevant is language to Mongolian identity in China?</i> Merle Schatz, Leipzig University, East Asian Institute, Chinese Studies
18.00-19.00	Plenary speaker: Prue Holmes, University of Durham, UK Title TBC	
19.30-20.30	Reception	

Friday 6th June 2014

Time	Event		
9.00-9.30	The 'arts' and IC	Mediating 'Chineseness'?	Symposium: French Academia and China: Unequal relations Chair: Sep Neo LIM
	<i>Essentialism Theatre in China</i> Yumi CHI, Soochow University	<i>Intercultural hermeneutics in the light of traditional and modern Chinese cognition theories</i> Jana Rošker, University of Ljubljana	<i>20 years of academic contributions on the Chinese in French: Talking about the 'Convenient Other'</i> Regis Machart, Universiti Putra Malaysia
9.35-10.05	<i>The "anti-calligraphy" of Xu Bing, the "modern calligraphy" and the Chineseness of Chinese contemporary art</i> Marie Laureillard, Université Lumière-Lyon 2	<i>A Study of the cultural prose of the contemporary Chinese writer Yu Qiyu</i> HA Sha, Venice University	<i>Dealing with cultural stereotypes on a daily basis in French universities</i> E-Lynn Yeow, UPM
10.05-10.35	<i>Huang Yong Ping and Chinese Otherness</i> Christine Vial Kayser, Paris 1-Hicsa	<i>Beyond counter-discourses</i> Tracey Fallon, School of Contemporary Chinese Studies, INSTITUTION?	<i>Cultural discourse of Chinese lecturers in French Universities</i> Sin Zi Chin, UPM

10.40-11.10	<i>Duchamp's Fountain faced with Huang Yong Ping's washing machine</i> Shiyan Li, Aix-Marseille University	<i>Discussing the difficulties in articulating a Confucian world-view to non-Chinese audiences</i> Jyrki Kallio, The Finnish Institute of International Affairs	
11.15-11.45	Educating the eye	<i>Civil society concept as a tool for making the other: Case of China</i> Taru Salmenkari, Leiden University	
	<i>An Evolving Understanding of Culture Among Chinese Students in a Sino- German Programme</i> Jun XU, Hunan University, Changsha Eileen Kuepper, Bonn-Rhine-Sieg University of Applied Sciences		
11.45-12.45	Lunch		
12.50-13.20	Intercultural education	Mediating Chineseness?	
	<i>Chinese intercultural education development, a case of studying in Italy</i> Jiawen Zhao, INSTITUTION?	<i>An ethic of legal orientalism to overcome a culturalist view of China</i> Maria Adele Carrai, INSTITUTION?	
1.55-2.25	<i>Intercultural communication through classical ballet in China</i> Yukiyo Hoshino, INSTITUTION?	<i>Confucius Says... Nothing</i> James Garrison, University of Vienna	
2.30-3.00	<i>Intercultural Communication in Chinese Organisations in Africa: Exploring culture & values synergies</i> Fungai Chigwendere, Rhodes University	<i>Cultural differences at the workplace: an excuse for poor communication?</i> Annelise Ly, NHH	
3.05-3.35	<i>"The Chinese will not change, we have to change": new power relations in Chinese-Finnish investment</i> Santa Stopniece, University of Jyväskylä	<i>Japan and the Imagination of China among Chinese Students in Japan: 1895-1911</i> Fei Chen, University of Tokyo	
3.40-4.10	<i>Imagined Finnish education in China</i> Fred Dervin, Minghui Gao, University of Helsinki	<i>Modernity as the Western Other and/or the Indigenous Subject: A Study of Edward Yang's Films from Lacanian Perspective</i>	

		Xiaobin Yang, Academia Sinica	
4.15-5.15	Plenary speaker: Adrian Holliday, Canterbury Christ Church, UK Title TBC		
5.15-5.45	Discussions		