

# PoDoCo

Post Docs in Companies



TEKNIIKAN EDISTÄMISSÄITIÖ



**DIMECC**

[www.podoco.fi](http://www.podoco.fi)

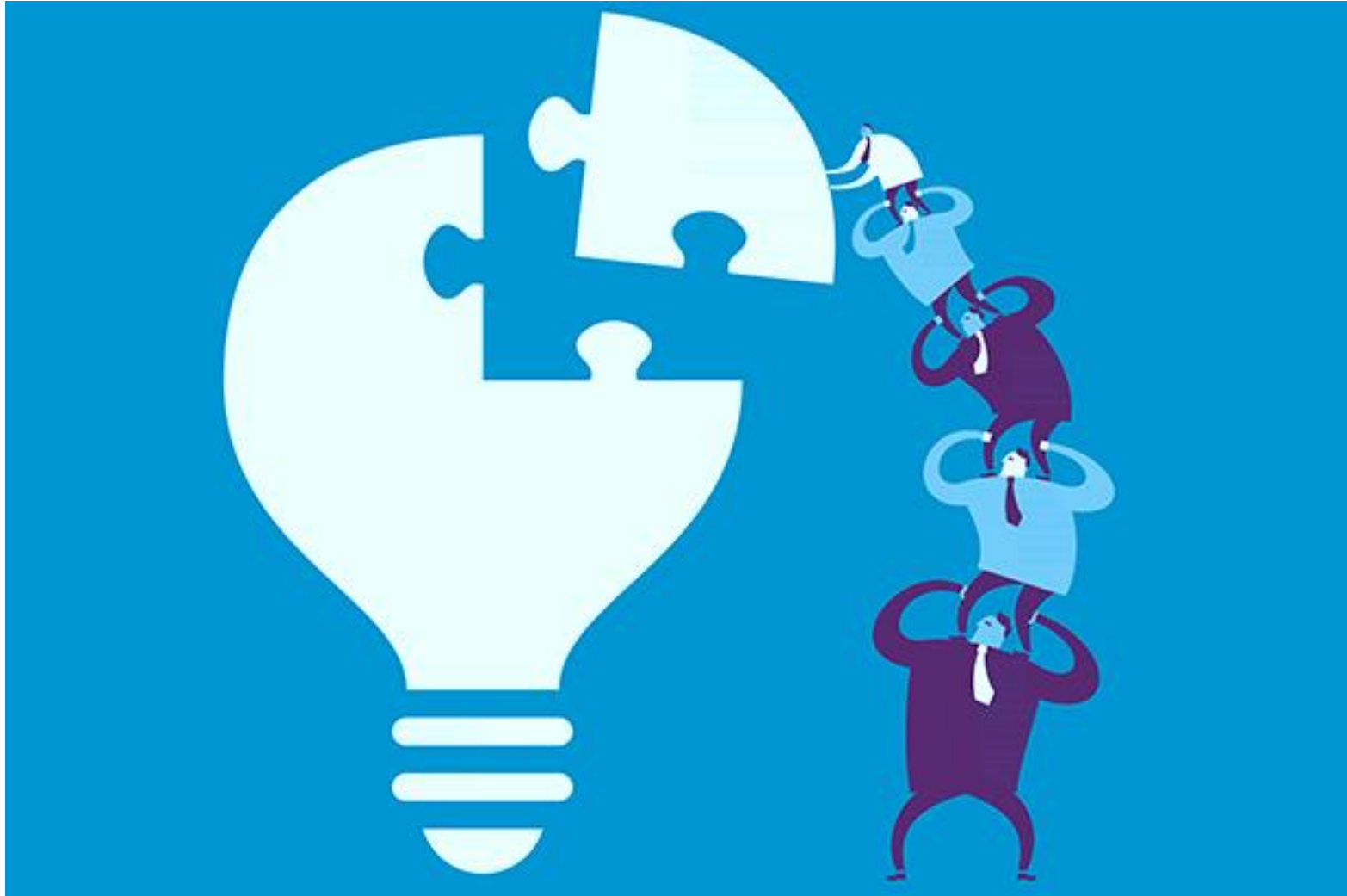
# Agenda

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**PoDoCo**

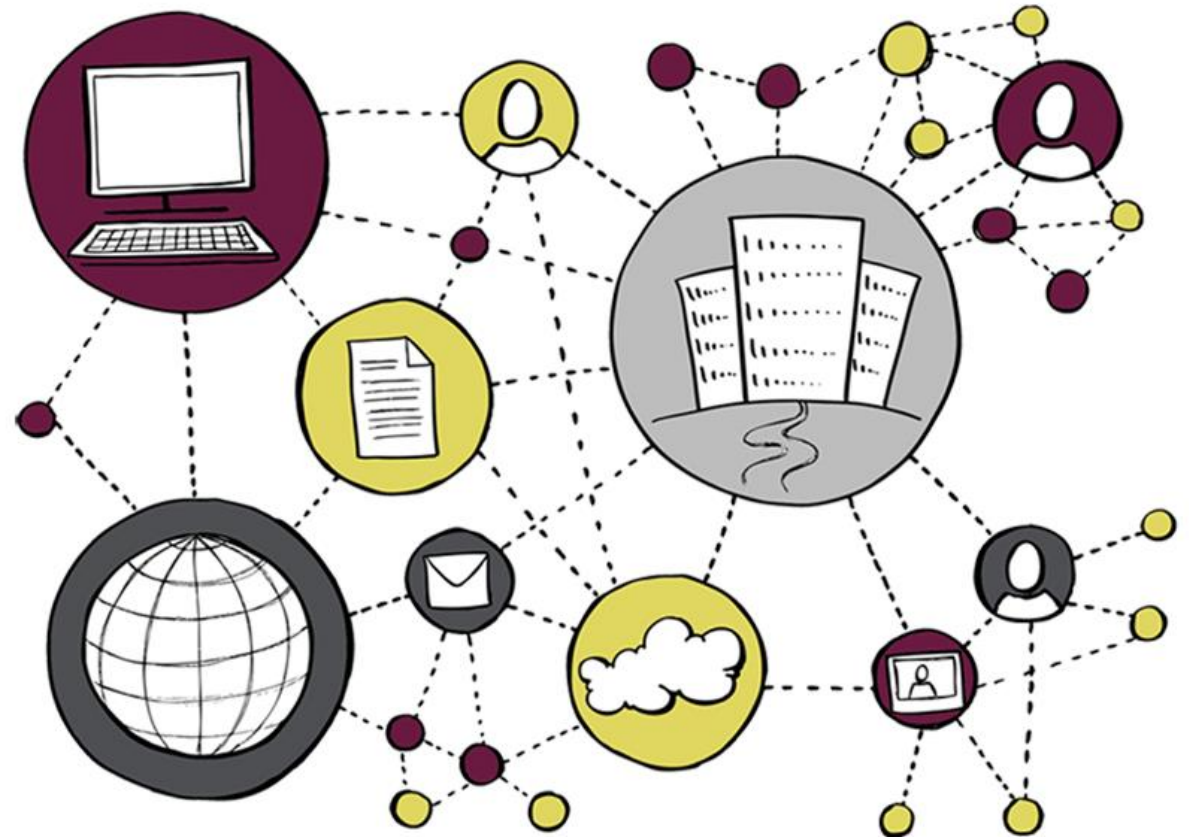
**How it works?**

**Statistics**



**Co-creation**

Novel  
collaboration  
platform  
bringing  
postdocs  
and  
companies  
together



# *PoDoCo is a matchmaking program supporting strategic renewal of companies and employment of young doctors in the private sector*

## **Collaboration platform**

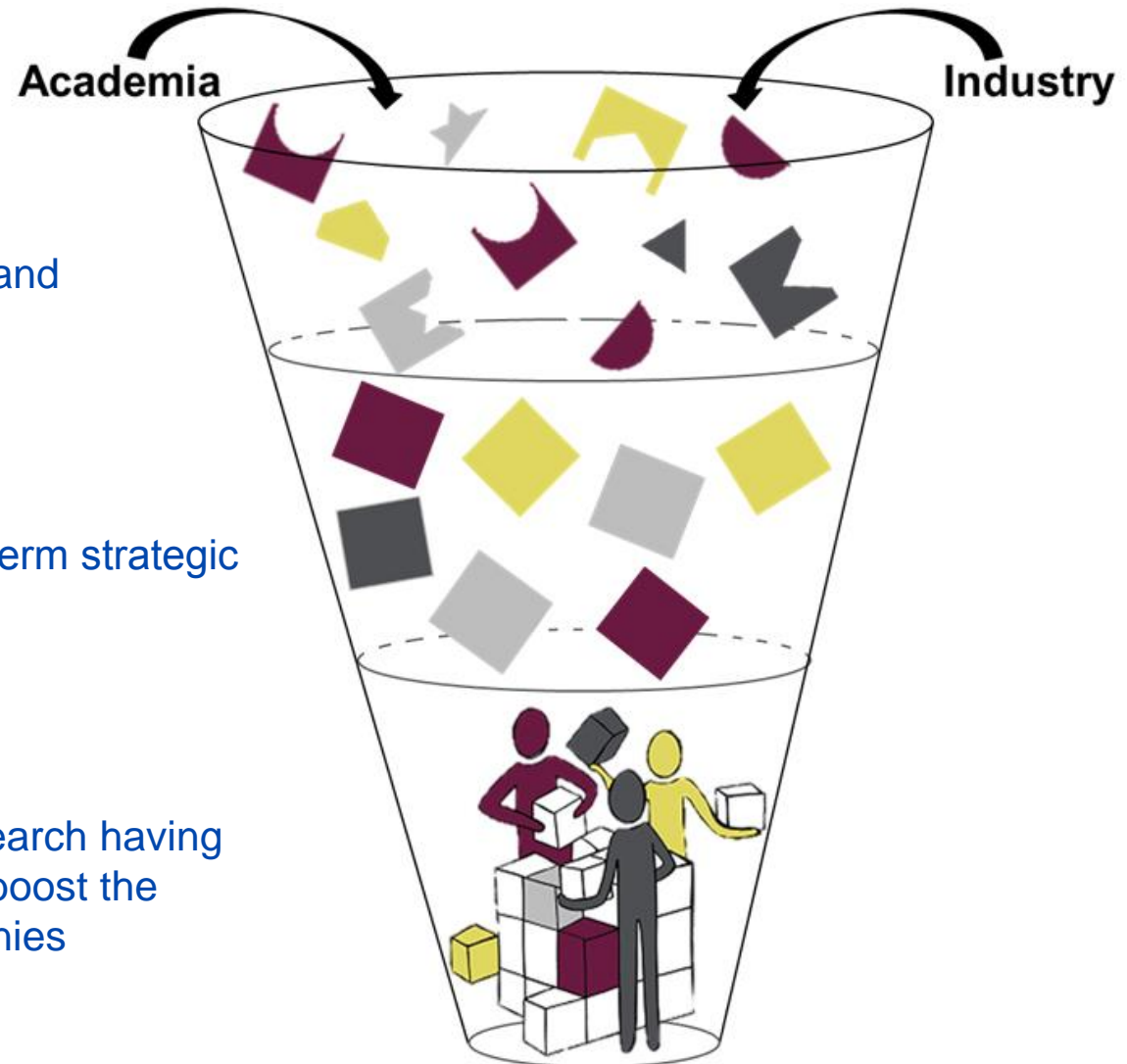
- Bringing companies and postdocs together and facilitating novel meetings of postdocs and companies

## **Matchmaking**

- Finding matches between companies' long term strategic needs and capabilities of young doctors

## **Collaboration**

- Offering a research grant for academic research having strategic importance for Finnish industry to boost the collaboration between postdocs and companies



# Agenda

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**PoDoCo**

**How it works?**

**Statistics**

# How it works?

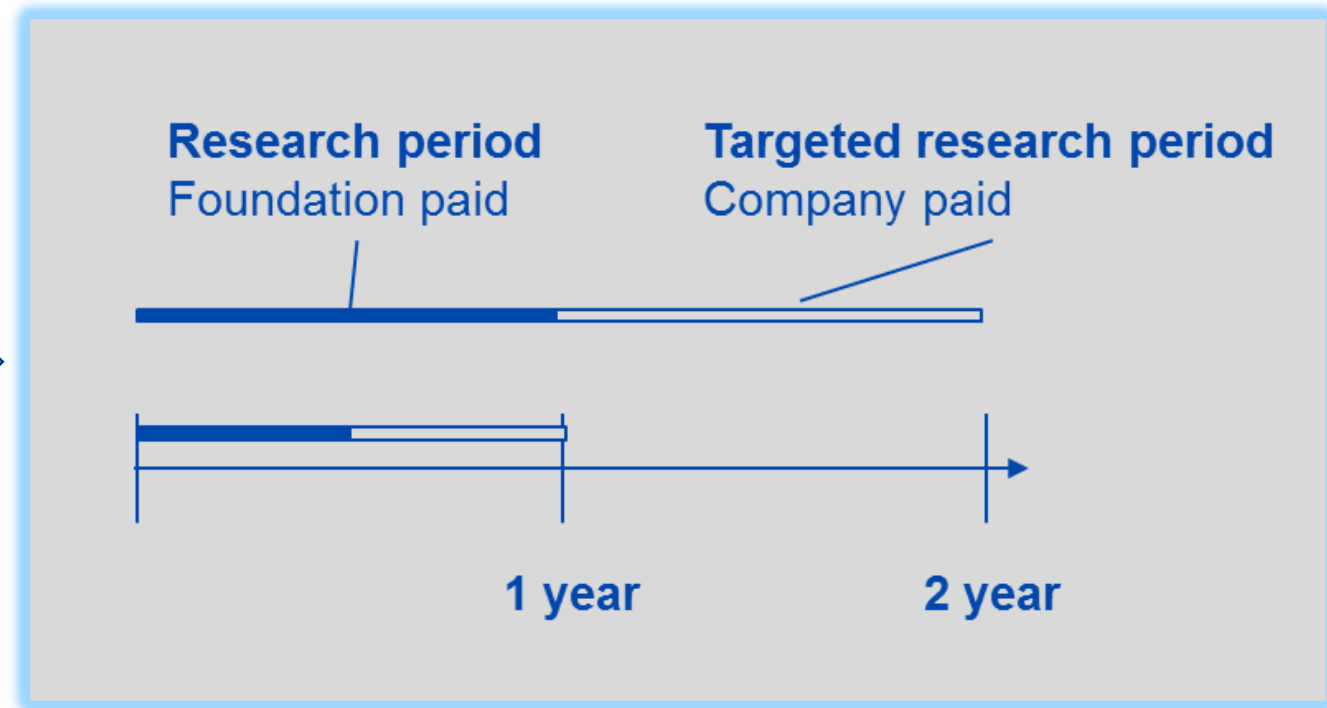
PoDoCo program consist of two phases:

## 1) Research period - Sensing and investigating provocative futures

- Academic research funded by Foundations
- Foresight into rising and emerging phenomena
- Far-reaching knowledge enabling the strategic renewal of the companies
- PoDoCo foundation pool offers research grants for the research period (Not employed)

## 2) Targeted research period - Sense making to inspire the strategy

- From foresight to insight
- Long-term competitiveness
- Company paid (employed by company)



# To whom it is?

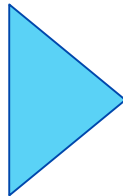
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- Young doctors who are interested in a career in industry
  - Doctoral degree completed no more than four years previously
  - Doctoral candidates who are graduating next 6-9 months may also apply for a grant. In such cases assurance from guiding professor must be enclosed with the application.
- Companies with desire to search opportunities lying beyond the current strategic horizon of the company

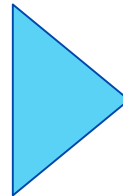


# How to participate?

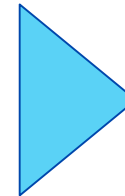
**1. Find  
company/postdoc  
partner**



**2. Agree on  
collaboration**



**3. Prepare a project proposal  
and apply a grant**

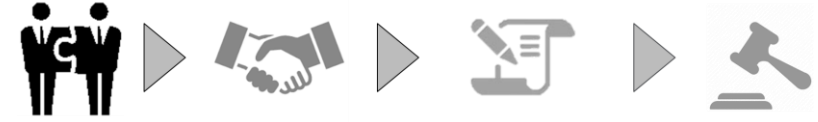


**5. Wait for the  
evaluation results**



**PoDoCo autumn 2017 application round 15.9.-3.11.2017**

# How to find a company partner?



## PoDoCo Matchmaking Service

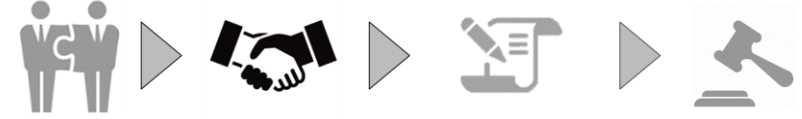
- Fill in PoDoCo Post Doc/ Company profile at PoDoCo website
- Browse public PoDoCo profiles
- PoDoCo program makes continuous analysis by scanning the information and offers matching suggestions to postdocs and companies



## Existing company contacts

- Utilize your own company contacts
- For companies PoDoCo offers an interesting opportunity to investigate new strategic openings with the help of talented and practically oriented post docs

# How to agree on collaboration?



- The commitment to the program is indicated by a letter of intent (LoI)
- Both the company and the post docs sign LoI
- Not legally binding
  - a sincere aim for an employment relationship to take place after the grant period and a serious commitment by both parties to try to make it happen
- Use PoDoCo LoI template
- LoI is attached to the grant application

# How to apply a grant?



- A Post doc fills in electronic application form and upload required attachments at PoDoCo website

## Attachments:

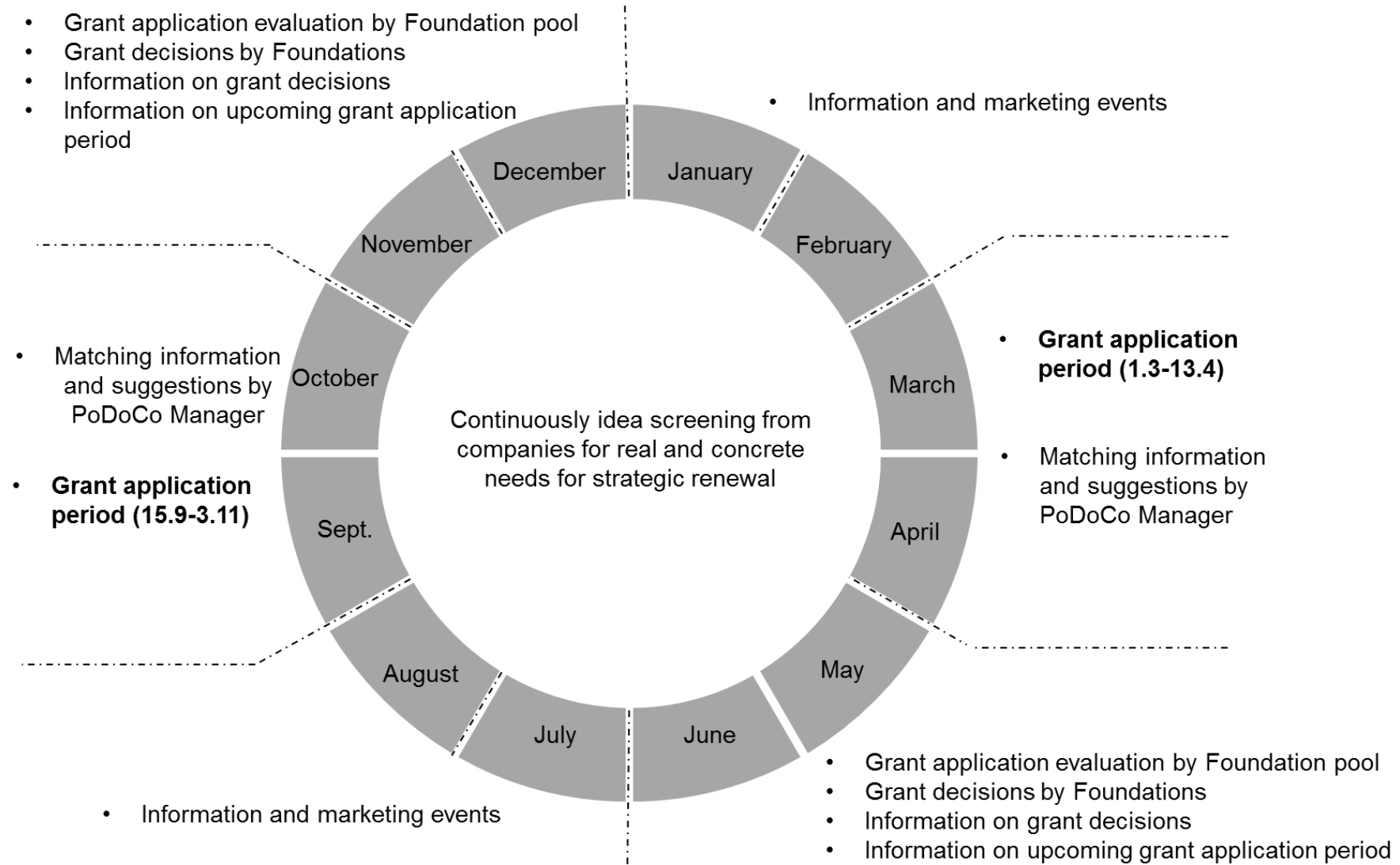
- Project plan (max. 5 pages)
  - Background
  - Objectives
  - Impact
  - Implementation
- Abstract
- Letter of intent
- Curriculum vitae and list of publications
- Doctoral degree certificate or assurance from guiding professor regarding the graduation
- Possible references
- **The electronic application must be sent within the application period**

# How the grant application is evaluated?



- Foundation pool evaluates the applications and makes a suggestion for each application
- Each Foundation makes decision on grants
- Successful applicants will be informed
- The names of the grant recipients will be published at PoDoCo website

# PoDoCo annual schedule



# Agenda

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**PoDoCo**

**How it works?**

**Statistics**

# PoDoCo in numbers

**1 000 0000**

Euros allocated to the program annually

**>500**

Postdocs

**200**

Companies

**131**

Applications

**51**

Awarded grants

**7**

Employment relationships

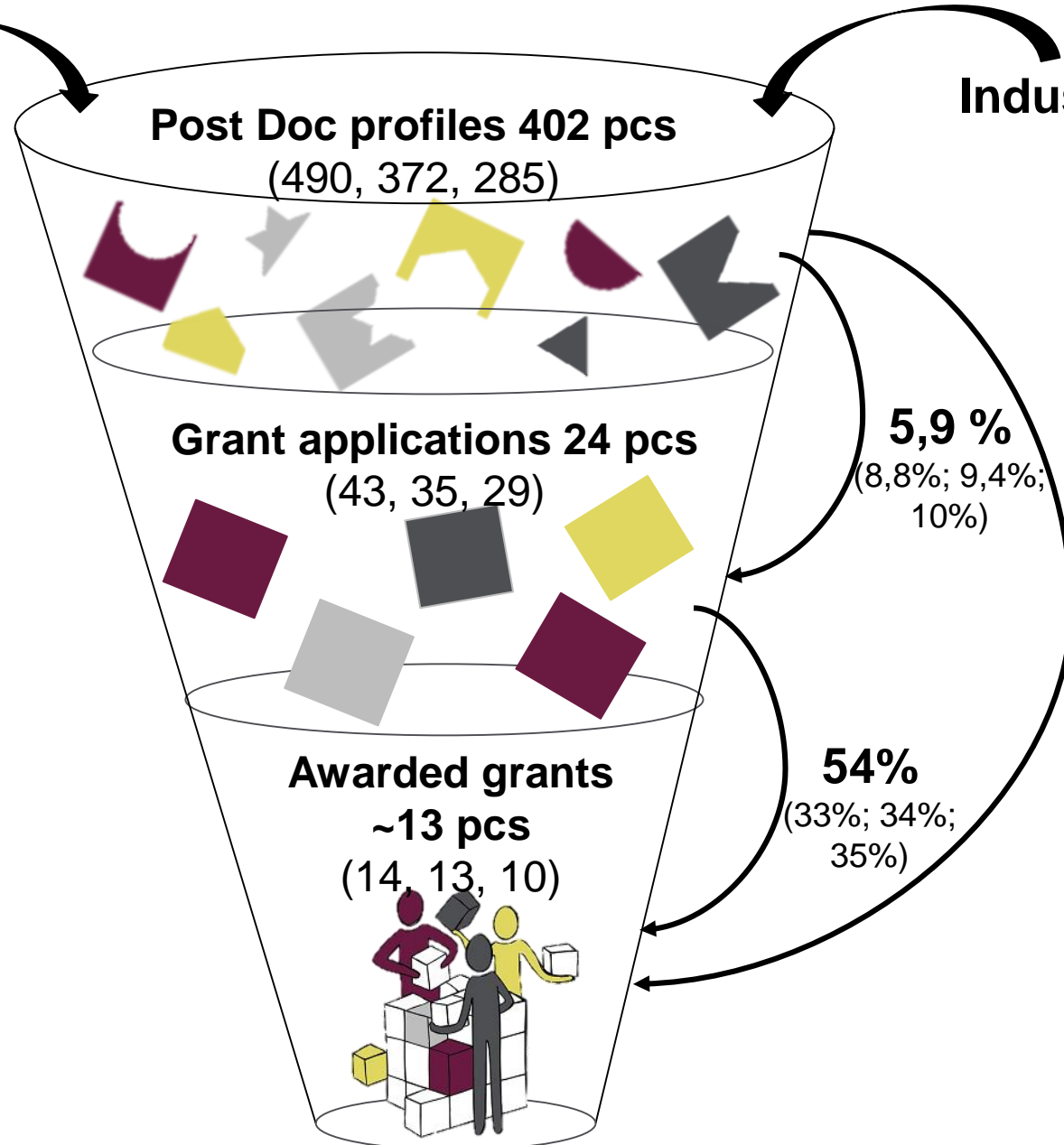


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**[www.podoco.fi](http://www.podoco.fi)**

Academia

Industry



**Post Doc profiles 402 pcs**  
(490, 372, 285)

**Grant applications 24 pcs**  
(43, 35, 29)

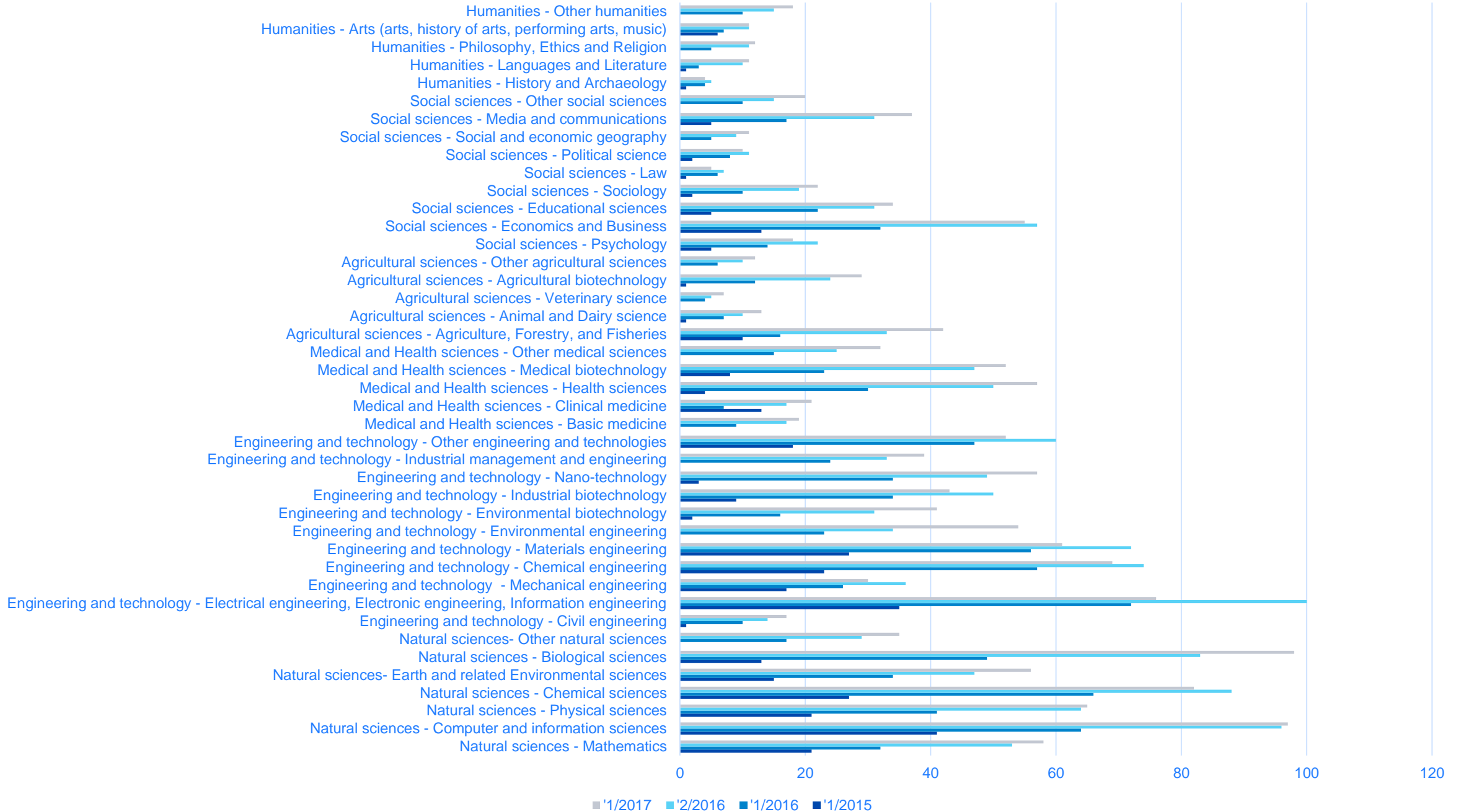
**Awarded grants  
~13 pcs**  
(14, 13, 10)

**5,9 %**  
(8,8%; 9,4%;  
10%)

**3,2 %**  
(2,9%; 3,2%;  
3,5%)

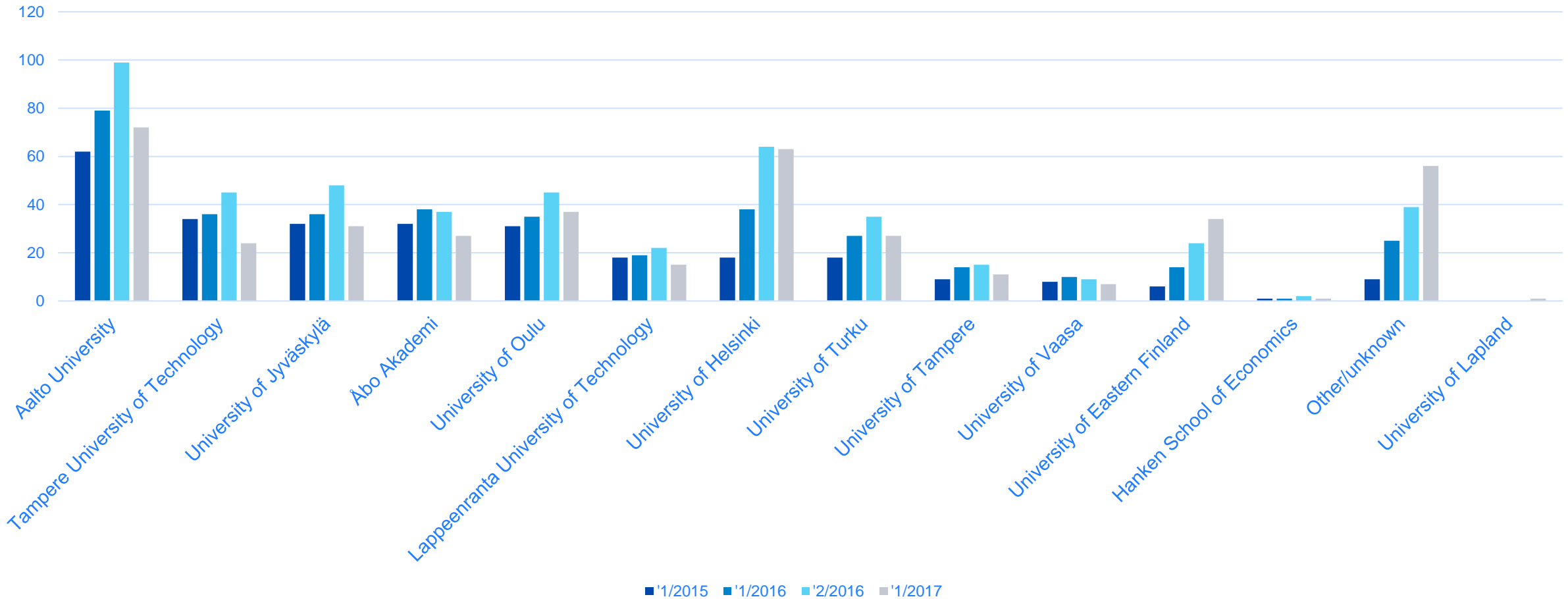
**54%**  
(33%; 34%;  
35%)

# PoDoCo profiles by field of science

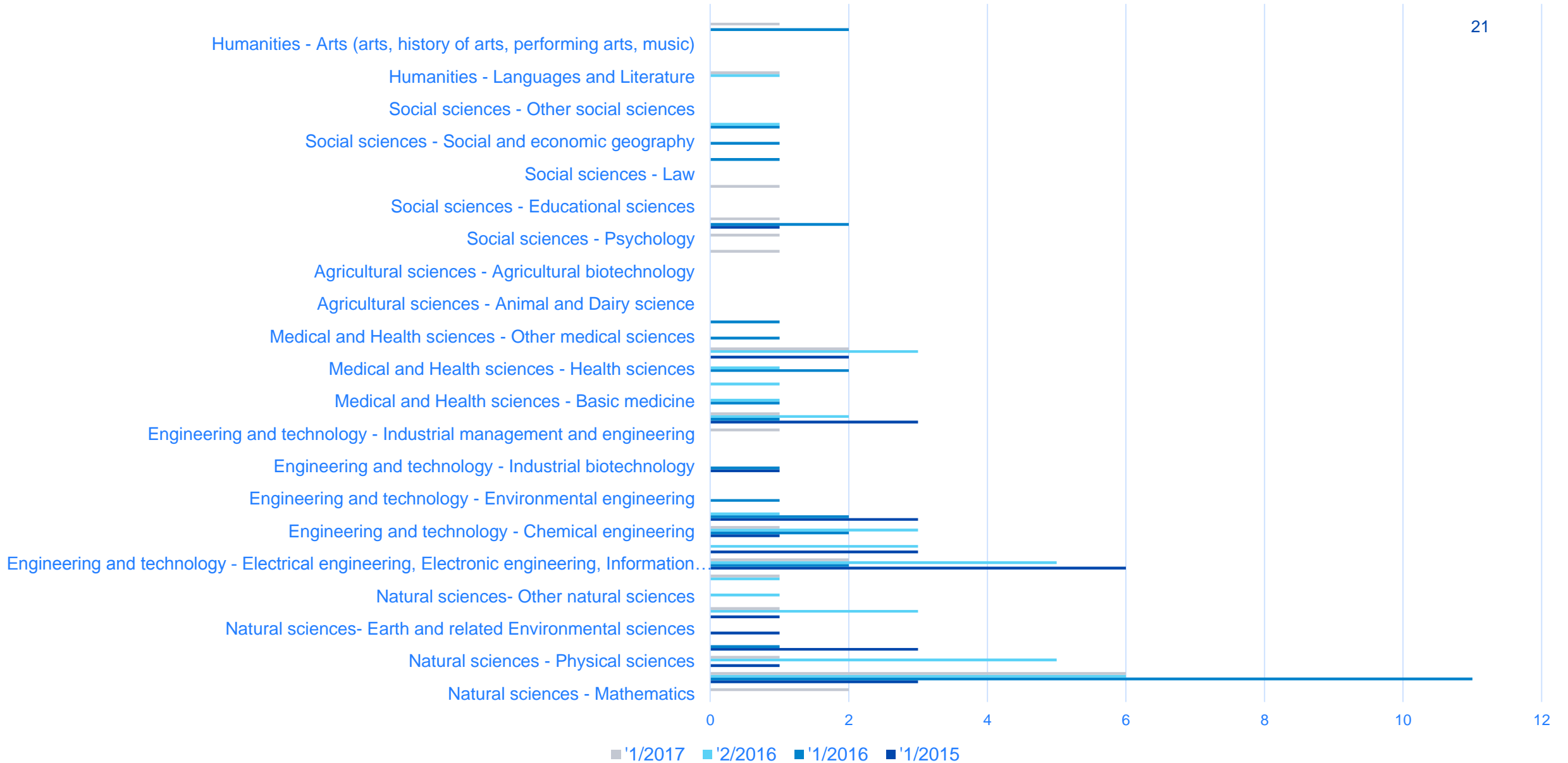


# Post Doc profiilit yliopistoittain

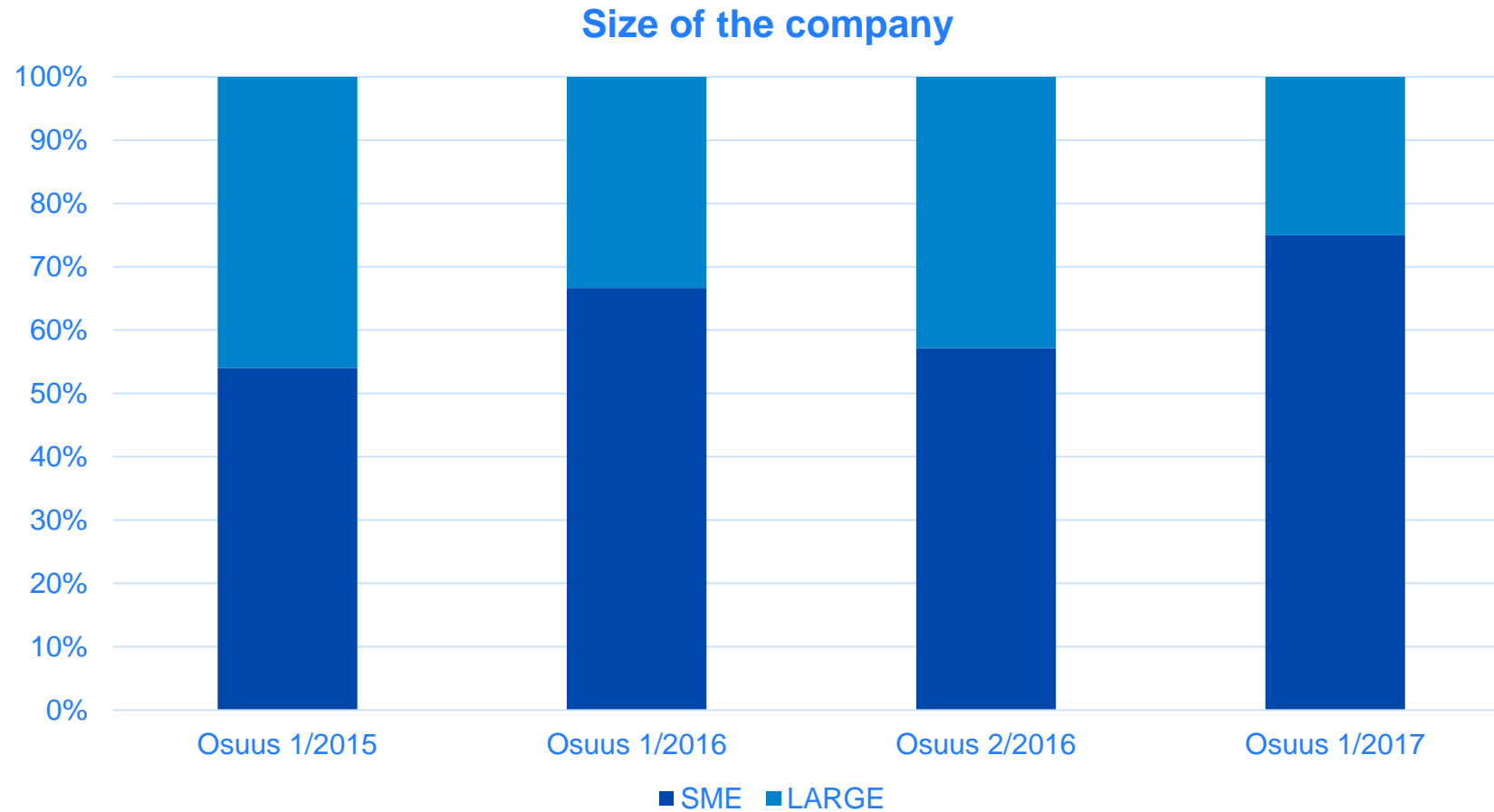
## PoDoCo profiles and universities



## PoDoCo applications by discipline

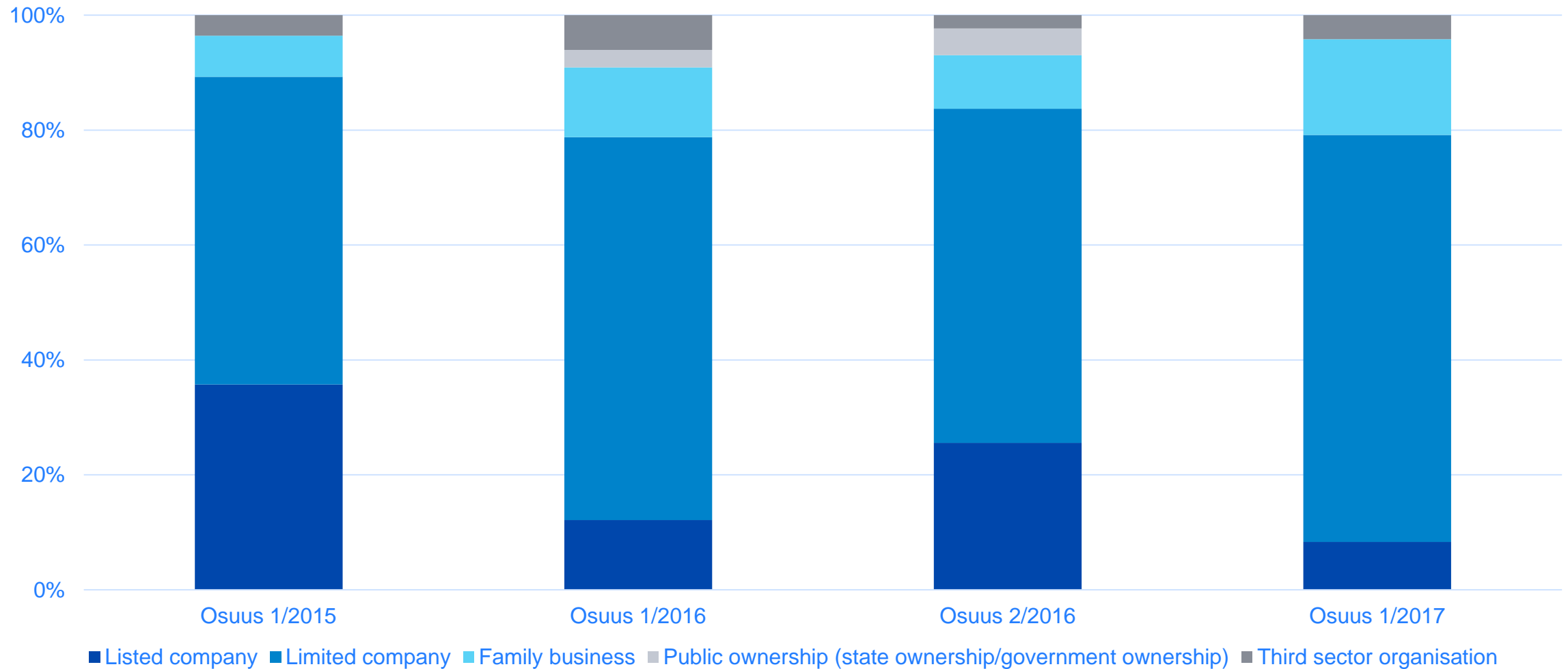


# Size of the company

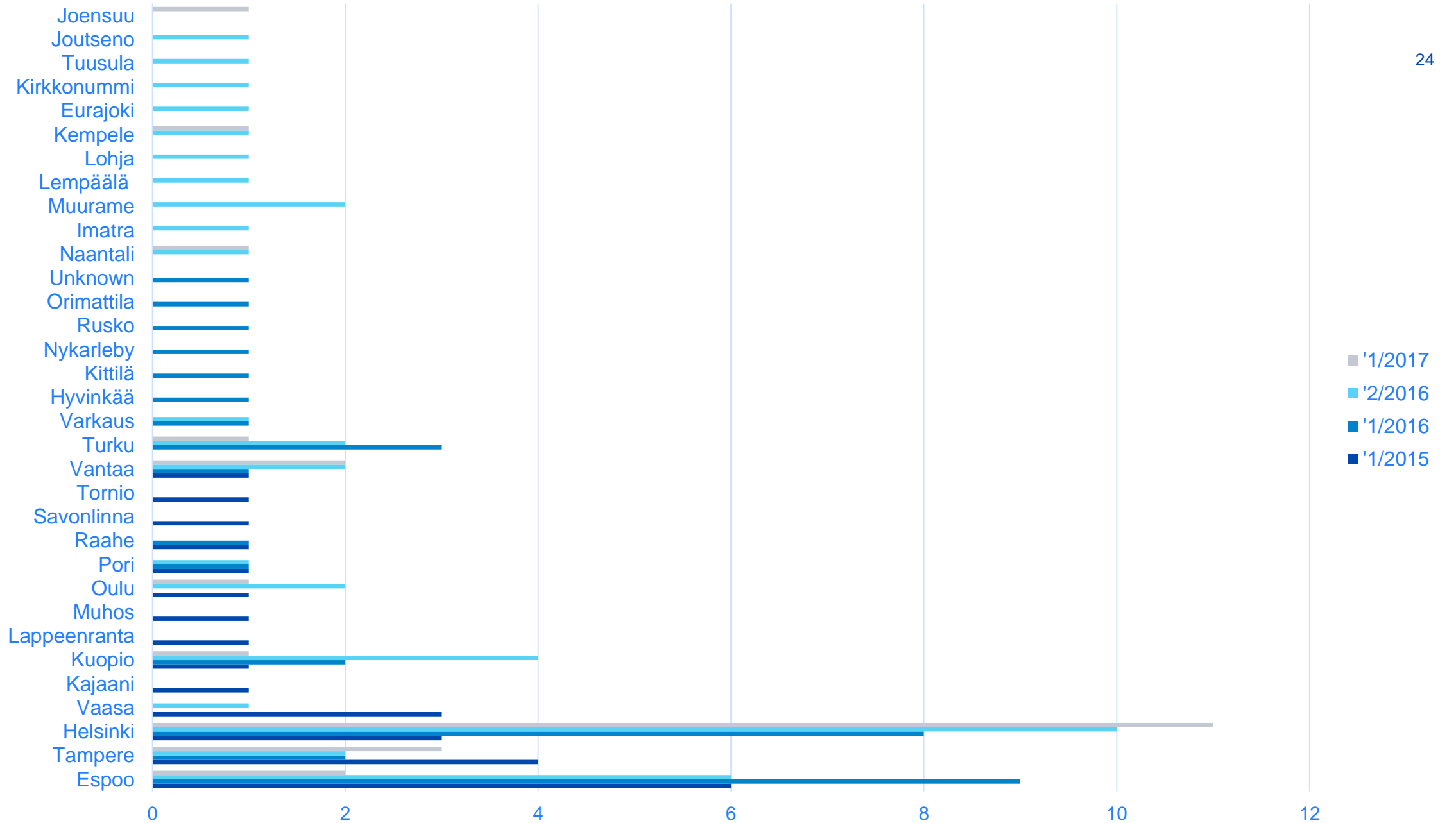


# Ownership structure of the company

Ownership structure of company



# Osallistuvat yritykset ja paikkakunta





## Yritykset toimialoittain

