

# BrandBastion: Data Analyst

Recommended year of studies: End of Studies - Graduated

Working time: Full time

Length: Permanent

Location: Yrjönkatu 11 D 20, 00120 Helsinki

Requested starting date: As soon as possible

Application DL: Sunday 22.1.2017

BrandBastion is a growth company specialized in automated global real-time social media support 24/7. They work with governments and Fortune 500 companies for example in gaming, entertainment, e-commerce and technology. BrandBastion has developed a large scale web platform that handles large amounts of real time social media data (Facebook, Instagram and YouTube, etc.) and together with their data scientists they've incorporated innovative technologies such as machine learning and AI to bring a new standard to social media support. BrandBastion is a transparent horizontal organization where ideas thrive above rank. They believe in implementation and performance which gives you the autonomy to develop your own ideas and the necessary tools - as long as you take the responsibility for delivering results.

BrandBastion is now looking for a technically skilled, data driven and highly analytical Data Analyst to join their constantly growing development team. As a Data Analyst your main task is to analyze what type of real-time analytics and stats should be provided to clients to bring them valuable insights for their marketing campaigns. You will also be responsible for analyzing the data to produce better case studies and to improve BrandBastion's own marketing and sales efforts. Your concrete work tasks will include data collection and analysis, statistics and communication with the clients. You will report directly to the CEO.

In order to succeed you need to be an independent and self-sufficient problem solver with honest communication skills and entrepreneurial mindset. Global background and self-management skills are appreciated as well as the ability to think big. Due to continuous growth you need to be able to make quick decisions and understand marketing analysis and social media. We hope you to be a person who truly wants to add real value to BrandBastion's products and services.

## **We expect:**

- Relevant educational background (for example Industrial Engineering)
- Data driven mindset and proven record of problem solving
- Experience with data analysis and its tools and architecture
- Ability to spot detail oriented patterns and visualize them from a business perspective with data visualization tools
- Understanding of the most recent trends and discoveries
- Fluent oral and written English skills

## **We consider as a plus:**

- Knowledge of social media and marketing analysis
- Background in data science analysis

## **We offer:**

- Great learning experience at a high-growth company with very attractive clients and investors (for example Risto Siilasmaa & Mårten Mickos)
- Dynamic working environment with young management team
- Opportunities to quickly advance in your career as the company experiences growth and to become an owner

If you're the right person for this job, send your CV and application as soon as possible, or by latest January 22nd 2017 here: <https://apply.atalent.fi/brandbastion-data-analyst-1-2017>

To familiarize yourself with BrandBastion visit <https://www.brandbastion.com/>.

For further information about the role or the application process, please contact Recruitment Manager Mia Paatsalo (050 4680 610, [mia.paatsalo@atalent.fi](mailto:mia.paatsalo@atalent.fi)).