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Hybrid Media Events

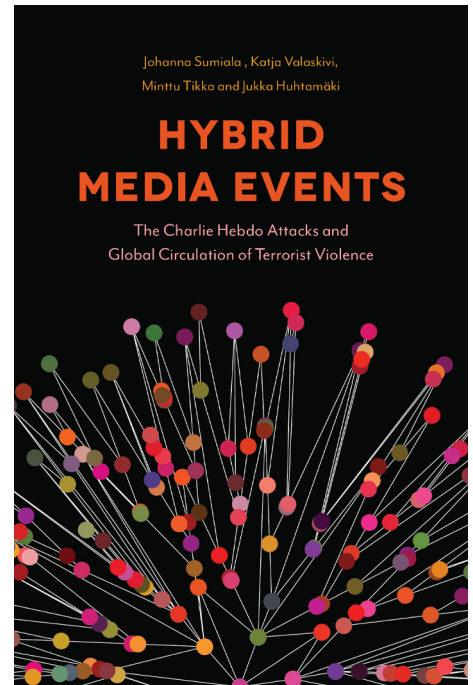
The Charlie Hebdo Attacks and Global Circulation of Terrorist Violence

By **Johanna Sumiala**, University of Helsinki, Finland,
Katja Valaskivi, University of Tampere, Finland,
Minttu Tikka, University of Tampere, Finland, and
Jukka Huhtamäki, Tampere University of Technology, Finland

What are hybrid media events? Who makes them and what kind of purposes do they serve in contemporary societies? This book addresses these questions by re-thinking media events in the contemporary digital media environment saturated by intensified circulation of radical violence. The empirical analyses draw on the investigation of the Charlie Hebdo attacks in Paris, in 2015 and the global responses those attacks stirred in the global media audience.

This book provides a new way of thinking about the hybrid in global media events. The book gives special emphasis to the hybrid dynamics between the different actors, platforms and messages in such events. The book explains how global news media, terrorists and political elites interact with ordinary media users in social media. It demonstrates how slogans such as “Je suis Charlie” circulate from one digital media platform to another and what kind of belongings are created in those circulations during the times of distraction. In addition, the book examines how emotions, speed of communication and the fight for attention become hybridized in the digital media. All these aspects, the authors argue, shape the ways in which in global media events are made sense of in the present digital age.

The authors invite readers to critically reflect the technological, economic, political and socio-cultural challenges connected with today’s global media events and the ethical encounters they may entail.



May 2018 | 122 pages | Hardback

9781787148529

£60 €75 US\$95

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