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Hi Everyone!

I'm Marja Malinen!

11 years at Uniarts Helsinki. Formerly IT service manager.

IT experience since 2004.

For the last 3 years I've been a

Project Manager for Education Technology development project.

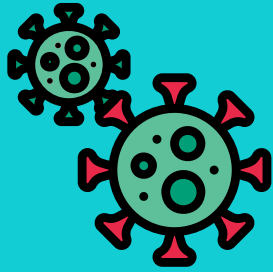
and that kinda transformed to being the

Product Owner for Digital Learning Environment.

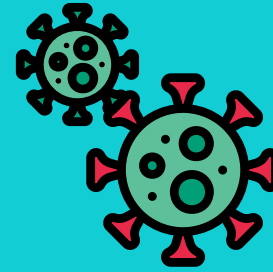
**The University of the Arts Helsinki provides
the highest level of education in music,
fine arts, performing arts and writing in Finland.**

**We were established in 2013, when the Academy of Fine
Arts, Sibelius Academy and Theatre Academy were
merged.**

Our context in 2021



**UNIARTS
HELSINKI**



~3500
students
(2021)

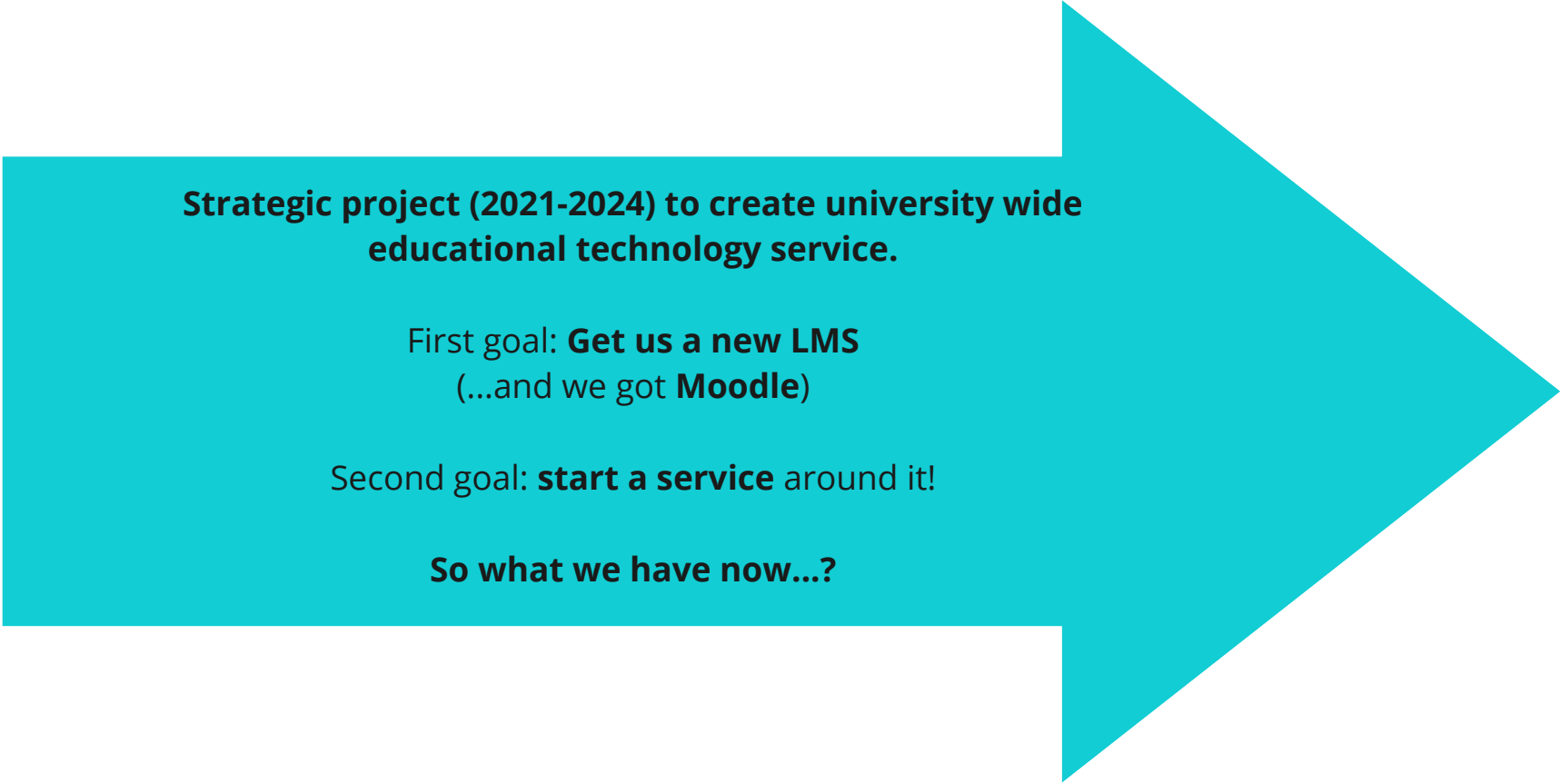
~1000
teachers
(2021)

Educational
technology team
was missing from
the organization

(yes it should be
there!)

Missing university
wide pedagogical
support
completely

(yes they should be
there!)



Strategic project (2021-2024) to create university wide educational technology service.

First goal: **Get us a new LMS**
(...and we got **Moodle**)

Second goal: **start a service** around it!

So what we have now...?

Sanna

Service
owner

Marja

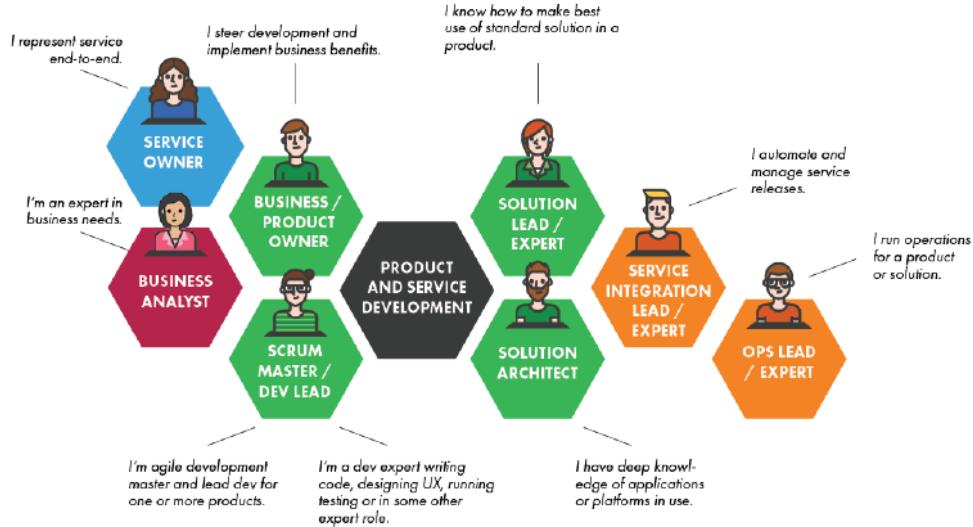
Tech and
service

**Three people in our
team all bringing our
own expertise.**

Juha

Pedagogy

Product and service development identity roles and key characteristics

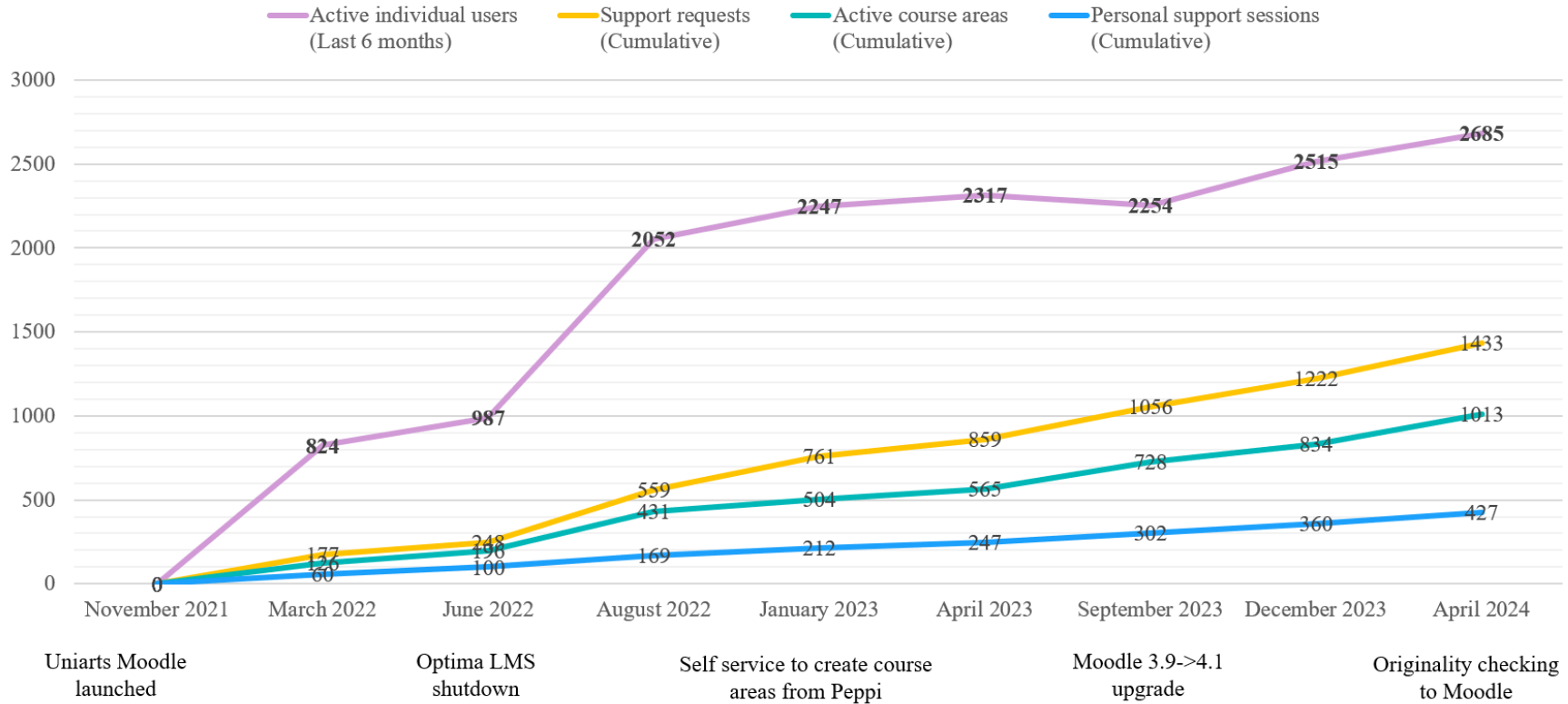


Business Technology Standard

Closest thing to describe us in Business Technology Standard

DIGITAL DEVELOPMENT	Being digitally savvy
PASSION	Enable digital transformation. Carry out numerous fast-paced development projects.
KEY EFFECT	Factory-type of development capability. New business opportunities.
KEY MEASURES	Speed of delivery. The number of developed products.
KEY COMPETENCIES	Agile development practices (Scrum, SAFe and DevOps). Concept planning. Backlog management. Design thinking. Service design.

Moodle service in numbers



Moodle People

Digital learning
team

Rosetta's stone
between
administration and
teaching

I wished others
worked like this too!

Wow I would have
never guessed that
you can help us!

Educational Technology service

"We take care of Uniarts Helsinki's digital pedagogy and educational technology"

I can't use Moodle
I teach arts!

Moodle is a an
ugly looking
engineers
software

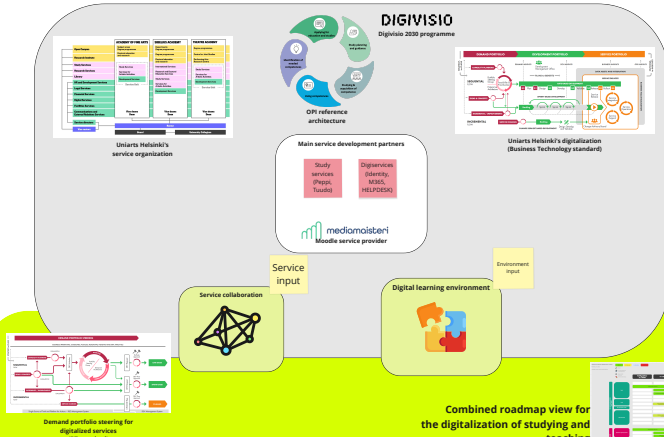
You can't force us!

Accessibility, what
accessibility!?

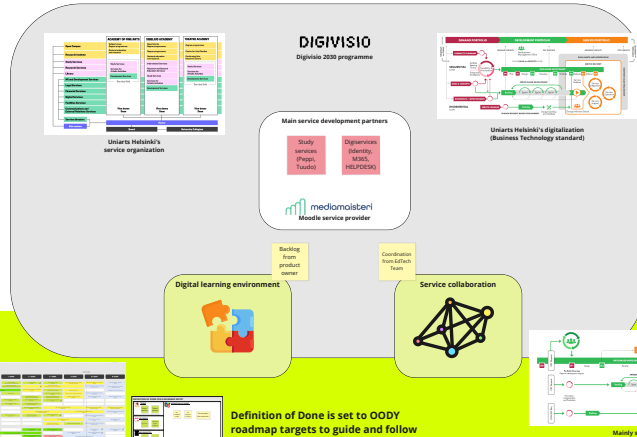
ADMINISTRATIVE SIDE OF THE ORGANIZATION, TECHNOLOGY GOVERNANCE

POLICIES, PROCESSES, CONTRACTS

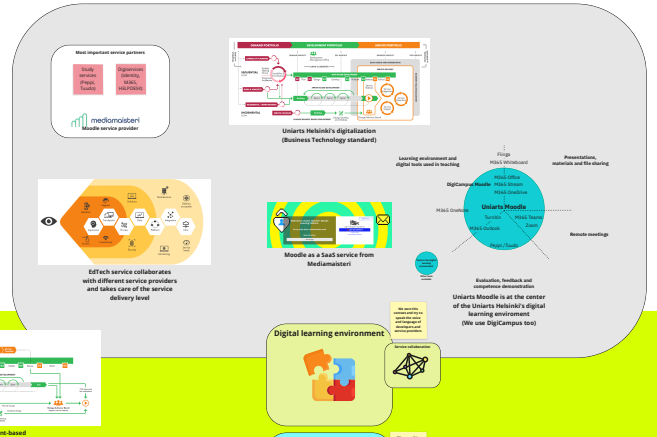
DEMAND FOR DIGITALIZED SOLUTIONS AND SERVICES



DEVELOPMENT OF DIGITALIZED SOLUTIONS AND SERVICES



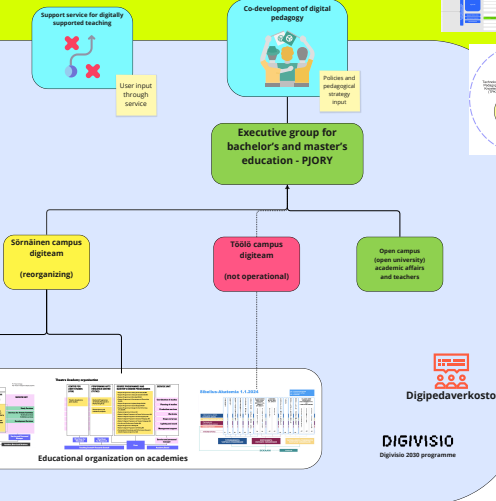
DIGITALIZED SOLUTIONS AND SERVICES INTEGRATED AND OPERATIONAL



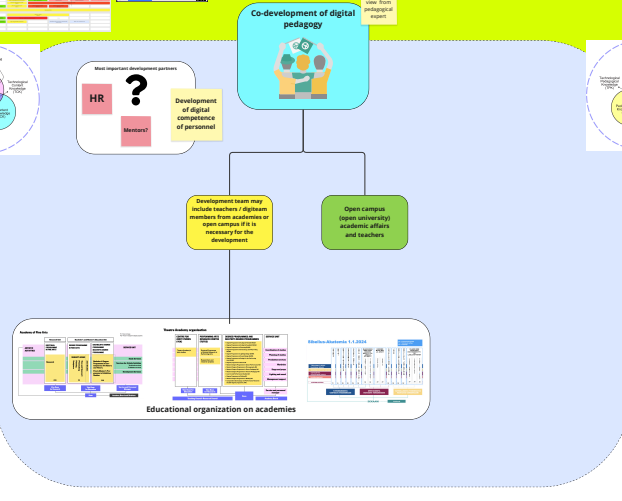
Combined roadmap view for the digitalization of studying and teaching (OODY)

Definition of Done is set to OODY roadmap targets to guide and follow development

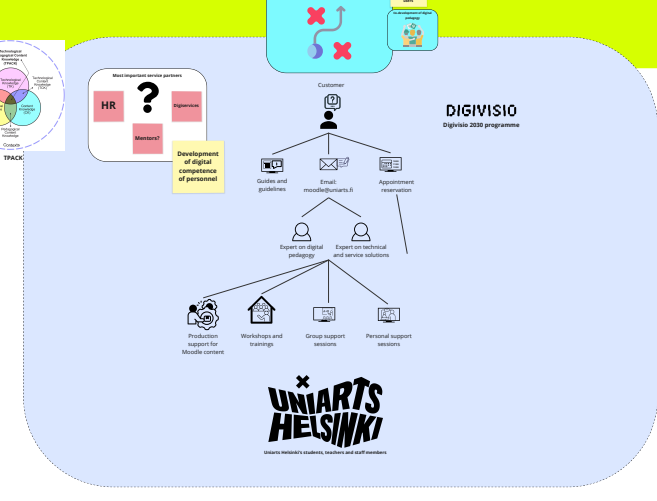
Mainly open-based development in EdTech context (BT standard)



DEMAND FOR GUIDELINES AND SKILLS FOR DIGITALLY SUPPORTED LEARNING



DEVELOPMENT OF GUIDELINES AND TRAINING FOR DIGITALLY SUPPORTED LEARNING



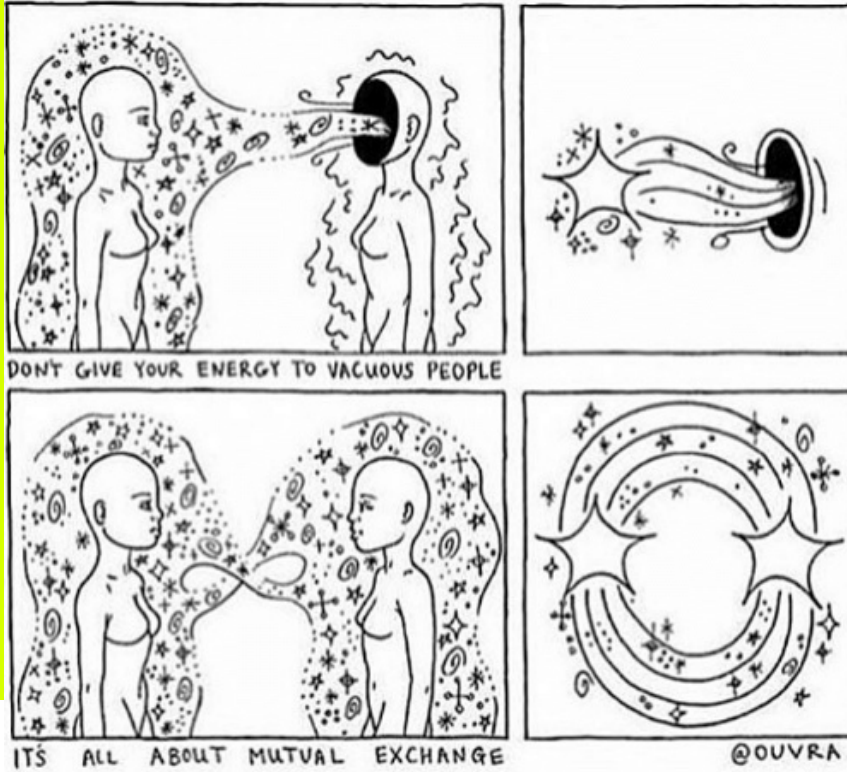
GUIDELINES, TRAINING AND SUPPORT RUNNING AS A SERVICE FOR DIGITALLY SUPPORTED LEARNING

ACADEMIC SIDE OF THE ORGANIZATION, OUR USERS AND PEDAGOGY

SKILLS AND DIGITALLY SUPPORTED LEARNING

What we are trying to achieve

From this interaction culture...



...to this.