

# Moodle Overview & Product Vision

Marie Achour May 2024



# Product Manager by trade & the Global Head of Product @ Moodle HQ.









#### 265 team members based in 23 countries speaking over 26 languages



**Product Managers UX** Designers



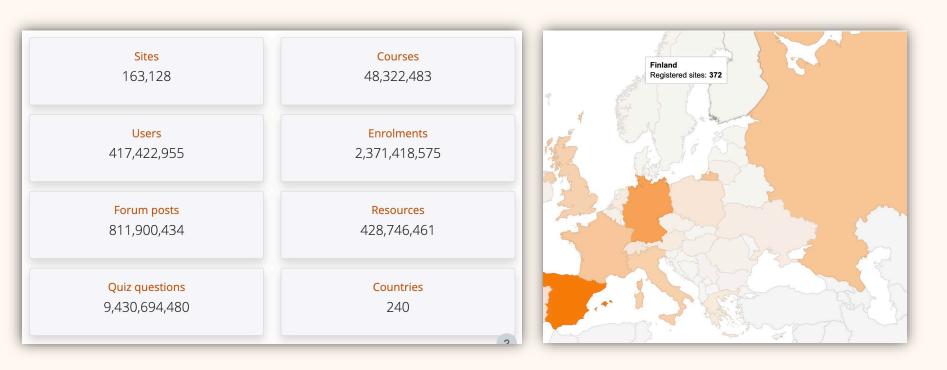




**Moodle Community Moodle Apps** Moodle LMS **Moodle Cloud** Moodle Workplace

1

#### Our presence



# Our mission and manifesto

Moodle is a platform that is dedicated to empowering educators, trainers and learners all around the world. Our goal is to create solutions that make learning accessible to everyone, regardless of their location or financial situation. We want to enable learners to receive personalised learning experiences with creative educational content, easily collaborate with teachers and peers globally, and achieve outstanding learning outcomes.

Empowering educators to improve our world

Our aim is to cultivate a love for learning, fostering a community of lifelong learners, who are equipped to succeed in our ever-changing world and active participants in making the world a better place. At Moodle, we envision a future where learning is truly a right, not a privilege, and where everyone has the opportunity to unlock their full potential.

# **Product Vision**

## Empowering you for life

#### Principles



Enhancing our users' experience is at the heart of every change we make to Moodle.



We strive to continuously enhance Moodle's underlying technology and modernise our solutions.



#### Mindful change

Our community trusts Moodle and we are committed to supporting the millions of people who rely on our solutions.

-



#### Secure, accessible & compliant

We believe that security, accessibility, and compliance with regulations are non -negotiables.

## **Development Themes**



#### **Unlocking Creativity**



**Facilitating Collaboration** 



**Optimising Outcomes** 



## **Development Themes**





**Facilitating Collaboration** 



**Optimising Outcomes** 

#### **Unlocking creativity**

We aim to empower educators and learners to shape their learning according to their imagination and aspirations, leading to a more inclusive and personalised educational experience.



Optimise Current Interfaces



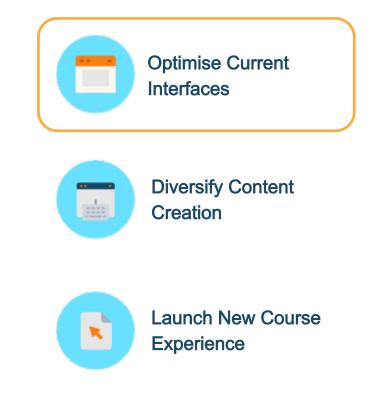
Diversify Content Creation



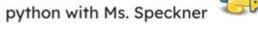
Launch New Course Experience

#### **Unlocking creativity**

We aim to empower educators and learners to shape their learning according to their imagination and aspirations, leading to a more inclusive and personalised educational experience.



Moodle can be transformed into beautiful learning experiences





course reviews More -General Introduction 1. Lines 2. Colors 3. Shapes debugging Colors

#### Hello Marie.

Glad you're here too





#### GET INSPIRED

And shaped into modern courses for discerning learners But too many people still don't know that



Compared to other modern LMS platforms, Moodle's design feels outdated.

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Participants	Example course with Boost theme 3.11	•
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Grades	C Announcements	Add a new topic
) General		(No announcements have been posted yet.)
] Topic 1	Topic 1	Online users
J Topic 2		No online users (last 5 minutes)
Э Торіс З	Topic 2	
] Topic 4		Calendar
Dashboard	Topic 3	September 2023
Site home	Topic 4	Mon Tue Wed Thu Fri Sat Sun 1 2 3
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Private files		Hide site events
Content bank		A Hide category events
		<ul> <li>F Hide course events</li> <li>F Hide group events</li> </ul>
<ul> <li>Site administration</li> </ul>		<ul> <li>Hide user events</li> </ul>
Content bank Site administration		<ul> <li>September 2018</li> <li>September 2018</li></ul>

Moodle LMS 4.4 Released: 22 April 2024

287 New Features & Improvements

- Section Visual Indication
- Topic Navigation
- Activity Icon Changes
- File Icons (mime)
- Course Editing

Moodle Demo Home D	Dashboard My courses	S	n n 🚯 -
×	i i	Introduction to Cloud Computing	
✓ Course Overview		Course Participants Grades Competencies	
Welcome & Learning Obje	. –		
Course Announcements			
Course Discussion Forum		Course Overview Collapse all	
O Course Feedback		Welcome to this course!	1
V Introductio Highlighted		This introductory course in Cloud Computing (CC101) has the following learning	
O Knowledge Check - Introd		objectives:	
O Definition and characterist.		Understand the basic concepts and architecture of cloud computing.     Familiarize with the main service models: IaaS, PaaS, and SaaS.	
O Cloud Computing Terms		Learn about cloud deployment models: public, private, hybrid, and community clouds,	
O Evolution of cloud comput.		Gain hands-on experience with major cloud platforms (e.g., AWS, Azure,	)
O Benefits and challenges o		Google Cloud Platform).  • Explore cloud security, compliance, and governance.	
✓ Cloud Computing Models		Develop and deploy simple cloud-based applications.	
<ul> <li>Service Models: IaaS, Paa</li> </ul>		The course is laid out in weekly topics that span the length of the semester. Some resources wont' be available until you've completed their prerequisites.	
O Service Model Presenta			
"as a Service" Lesson		(Ξ) Course Announcements	
O Deployment Models: Publi		E Course Discussion Forum	
O Platform Choice		Please share your thoughts on the weekly discussion topics	
O Use cases and examples			
✓ Cloud Infrastructure an		Course Feedback Opens: Monday, 20 May 2024, 11:23 PM Closes: Friday, 24 May 2024, 10:23 PM	
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O Managing compute, stora			
O Virtual machines and cont		<ul> <li>Introduction to Cloud Computing (Hemanus)</li> </ul>	
✓ Cloud Platforms Overview	v	EI) Knowledge Check - Introductory Quiz	
O AWS: Overview, core servi			
O Azure: Overview, core ser		Definition and characteristics of cloud computing	?



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- Topic Navigation
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- File Icons (mime)
- Course Editing

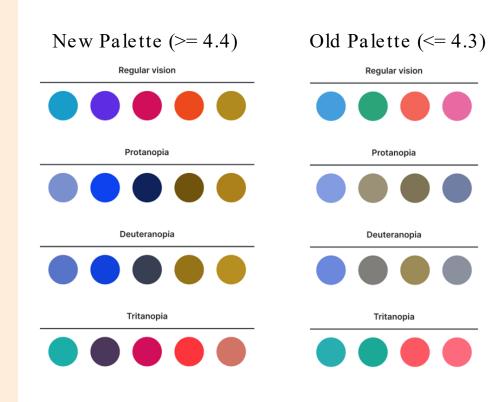
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Assignment	Database	Chat	H5P		Book
Quiz	Forum	Choice	Less	on	File
Workshop	Glossary	Feedback	SCO	RM package	Folder
	Wiki	Survey	IMS	package	Page
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					Text & Mee

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oud Platforms Overview			2
VS: Overview, core servi			



- Section Visual Indication
- Topic Navigation
- Activity Icon Changes
- File Icons (mime)
- Course Editing

Format	Custom sections ~
Hidden sections ? Course layout ?	Custom sections The course is divided into customisable sections.
Appearance	O Weekly sections The course is divided into sections corresponding to each week,
Files and uplo	beginning from the course start date.
Completion t	The course contains only one
Groups	activity or resource.
> Tags	The course is centred around a main forum on the course page. Additional activities and resources can be added using the Social activities block.



Fleetwood UNIVERSITY Home	Dashboard My courses	Q Ţ
× :	Climate change	
General resources O Course forum	Course Participants Grades Competencies	
✓ Impact on biodiversity		
<ul> <li>Reading materials</li> <li>Ecosystem vulnerability</li> </ul>	<ul> <li>Introduction to the course</li> </ul>	
<ul> <li>Ocean acidification</li> <li>Species extinction</li> </ul>	"Introduction to the course" offers an overview of global weather shifts due to human-induced greenhouse gases. Explore environmental, social, and economic impacts, and learn mitigation and adaptation strategies to address its effects on ecosystems and societies.	
✓ Practice exercises	General resources	
<ul> <li>Navigating ocean Acidifica</li> <li>Species extinction simulati</li> </ul>		
○ 🔒 Climate change's societal i	🗐 Announcements forum	
<ul> <li>Evaluating ecosystem resilien</li> </ul>		
	Impact on biodiversity In this module, we'll explore how climate change affects the ecosystems, species, and ultimately, the delicate balance of life on Earth. Through discussions, case studies, and real-world examples, you wi understand the challenges and opportunities of preserving biodiversity in a rapidly changing climate.	
	✓ Reading materials	
	Ecosystem vulnerability Mark as done	
	Ocean acidification DOC Mark as done	
	Species extinction PDF Mark as done	

# Items on the roadmap designed to improve the course experience



#### **Unlocking creativity**

We aim to empower educators and learners to shape their learning according to their imagination and aspirations, leading to a more inclusive and personalised educational experience.







Launch New Course Experience

Moodle Demo Home Dashboard My	courses Site administration	AU ~ Edi	t mode 💽
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Knowledge Check - Introd			
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<ul> <li>Cloud Computing Models</li> </ul>			
Service Models: IaaS, Paa			
Service Model Presenta			
"as a Service" Lesson		p 0 words 🖸 tiny 🖉	
Deployment Models: Publi		Display description on course page	
Platform Choice			
Use cases and examples	> Appearance		
<ul> <li>Cloud Infrastructure an</li> </ul>	> Common me	odule settings	
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Virtual machines and cont			
<ul> <li>Cloud Platforms Overview</li> </ul>	> Tags		?
AWS: Overview, core servi	> Competenc	ies	

#### Image Adding

- Improved UI
- Simplified Workflow
- User Alignment

#### Meet Rita

#### **Rita the Re-creator: User goal**

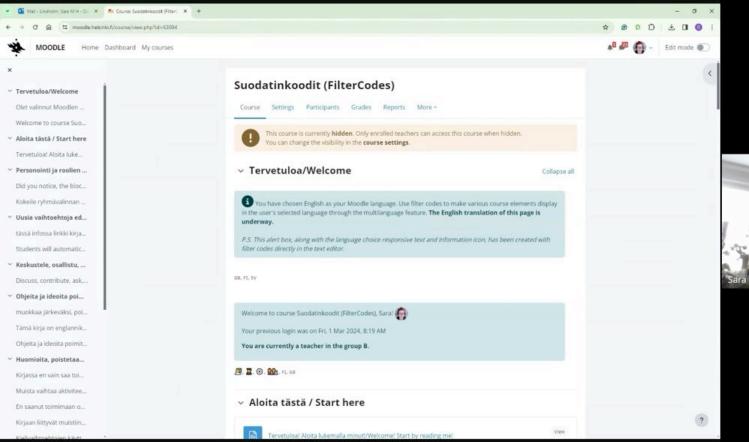


Rita teaches one section of an Environmental Sciences course, and she is taking over another teacher's section as well. She likes a lot of what's in the other teacher's Moodle course, but she wants to put her personal touch on it.

She's already developed some great **activities** for her own section and would like to reuse them. She also wants to bring over a **block** that she uses in all of her courses that reminds her students to take study breaks.

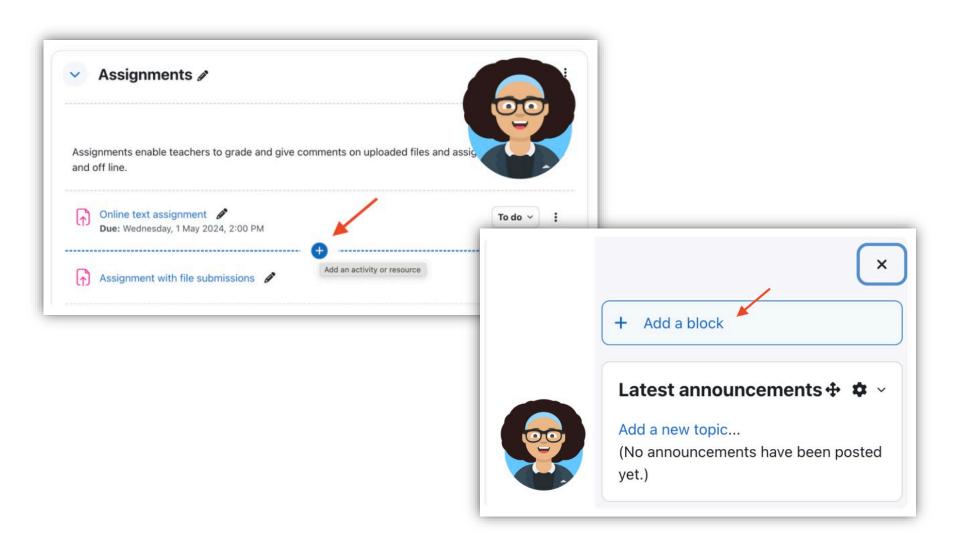
Let's look at how she would do that today...



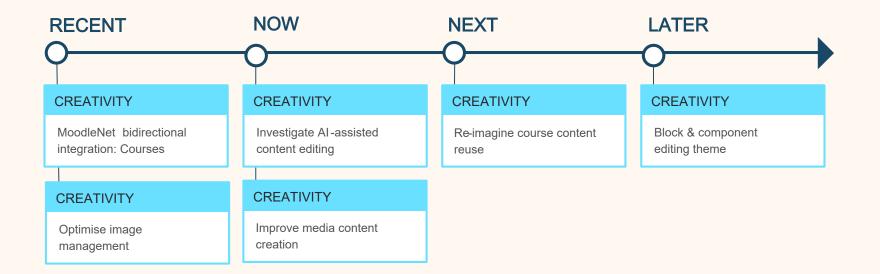




# Sound familiar?



# Items on the roadmap designed to help diversify content creation



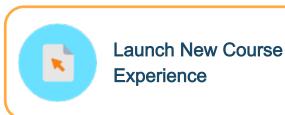
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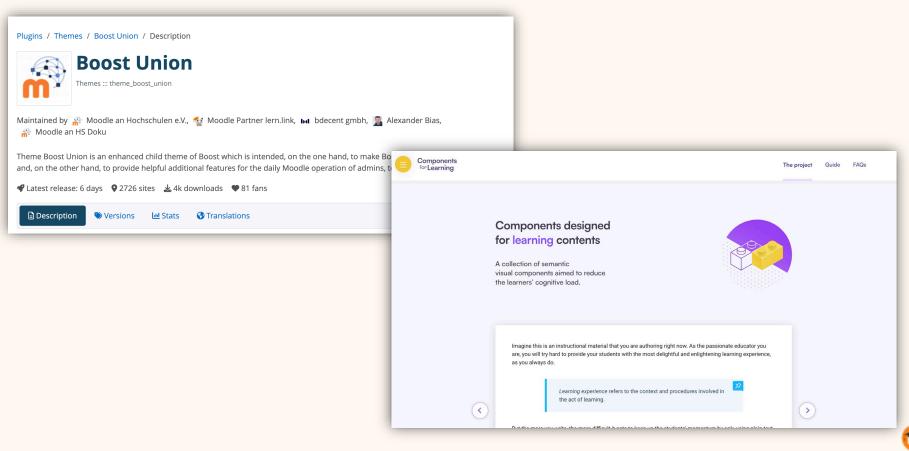




Diversify Content Creation



### Block & component editing theme you say?



# **Development Themes**



### **Unlocking Creativity**

**Facilitating Collaboration** 



**Optimising Outcomes** 



### **Facilitating Collaboration**

We will focus on enabling supportive and connected learning environments by continuously improving Moodle's ability to integrate and collaborate effectively with other solutions and leverage common standards.



Leverage Standards



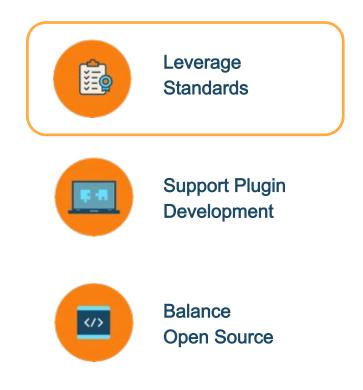
Support Plugin Development



Balance Open Source

### **Facilitating Collaboration**

We will focus on enabling supportive and connected learning environments by continuously improving Moodle's ability to integrate and collaborate effectively with other solutions and leverage common standards.

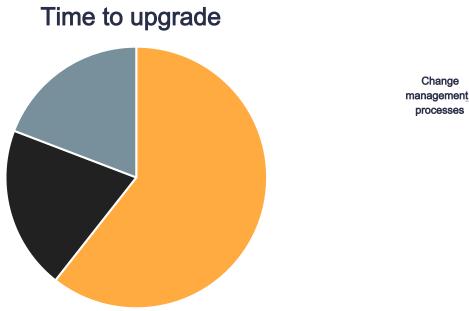




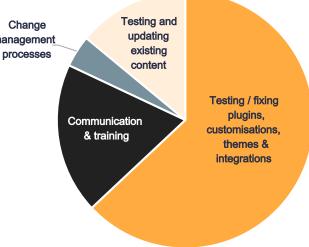
From the brilliant mind of New Jersey artist Mike Doyle

Moodle is a platform that can be added to, built on & extended in amazing ways

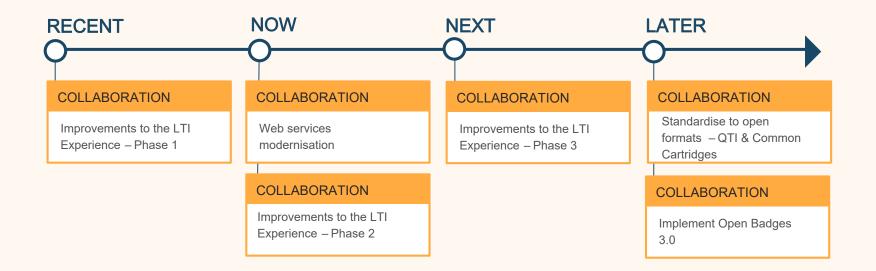
# But it's flexibility can also create some of its biggest challenges



### Reasons for delay



Items on the roadmap designed to facilitate collaboration by leveraging common standards

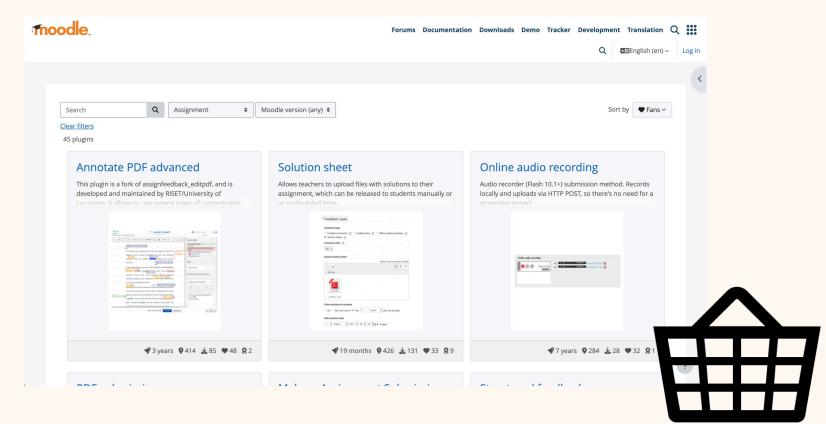


### **Facilitating Collaboration**

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### A new service: Moodle Marketplace



### **Facilitating Collaboration**

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Leverage Standards



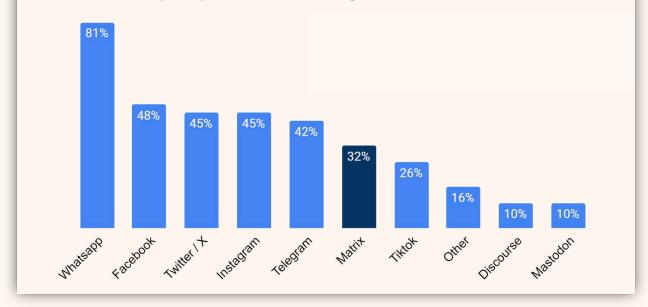
Support Plugin Development



### Balancing open source

### **Chat & Social**

We heard from 31 participants, which has a margin of error **18%** for 95% confidence level.



# **Development Themes**



### **Unlocking Creativity**



**Facilitating Collaboration** 





### **Optimising outcomes**

Providing our users with tools that optimise their efforts is paramount. We aim to create a toolset that not only reduces the time and cost of managing our platform and creating courses but also helps learners overcome challenges more effectively.



Make the platform easier to manage



Create New Tools For Users

### **Optimising outcomes**

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Make the platform easier to manage



Create New Tools For Users

# **User Management**

- Powered by Report Builder
- Deletion Confirmation Modal
- Bulk Actions
- Alignment with Workplace

dle Demo	Home Dashboard My course	s Site administration	<b>A</b>	<ul> <li>Edit mode </li> </ul>
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# **User Management**

- Powered by Report Builder
- Deletion Confirmation Modal
- Bulk Actions
- Alignment with Workplace

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#### **2-Step Verification**

To keep your account safe, we need to check that this is really you.

Verify it's you by mobile phone SMS Use your mobile phone to receive a SMS one-time security code.

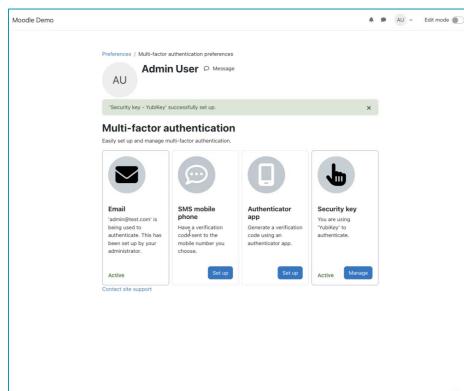
Enter code

An SMS message containing your verification code was sent to xxxxxxx238.

	Continue
Try and	ther way to verify:
	Use Authenticator application
	Have a code emailed to you
	Cancel login Need help? Contact site support

### MFA

- SMS Support
- Improved Setup Experience



ransferring data from webserver...

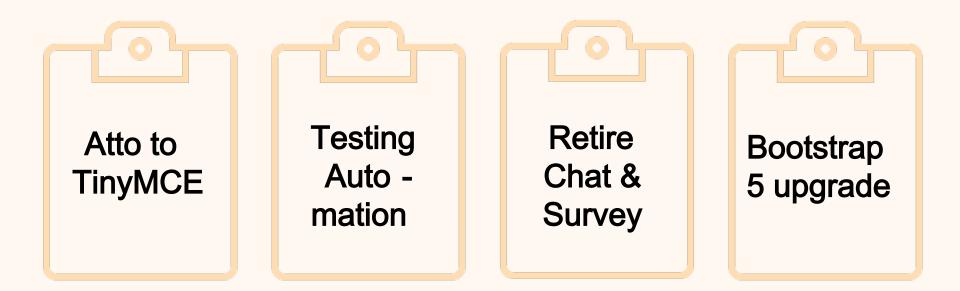
### MFA

- SMS Support
- Improved Setup Experience

?



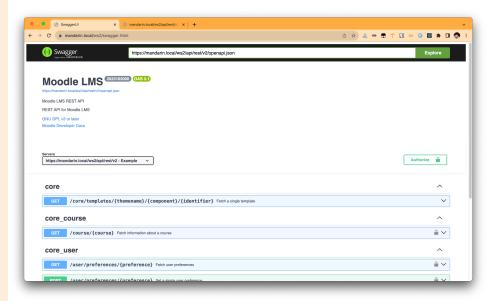
# Modernising Moodle to make it easier to manage & cheaper to run





## Webservices

- Version 2 Webservices
- Swagger UI
- Routing Improvements





### **Optimising outcomes**

Providing our users with tools that optimise their efforts is paramount. We aim to create a toolset that not only reduces the time and cost of managing our platform and creating courses but also helps learners overcome challenges more effectively.



Make the platform easier to manage



Create New Tools For Users

# Al with purpose: for educators



**Educators** 

Ways to:

□ Save time

Save rework

Target their efforts

Engage their learners

## Al with purpose: for administrators



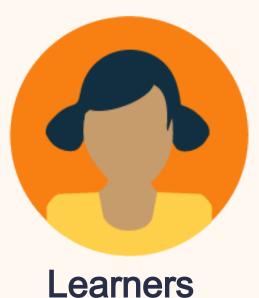
**Administrators** 

Easier:

Operations
Maintenance
Administration



## Al with purpose: for learners



Tools to:

Manage their work
Optimise their time
Get faster feedback
Access support



## Al Integration

- You can leverage the power of AI with Moodle right now!
- Some of the plugins available today:



# Moodle's Al Principles

<u>moodle.com/moodle -and-our-ai-principles/</u>

- Human -centered AI
- Transparency
- Configurability
- Data Protection
- Equality
- Ethical Practice
- Education

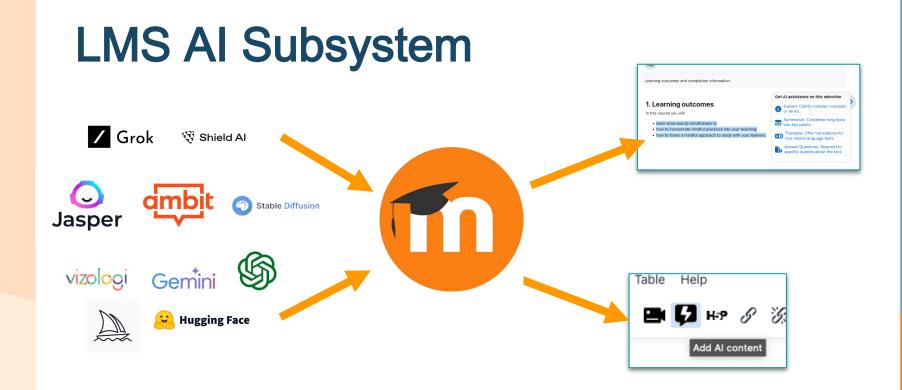
# Investing in research

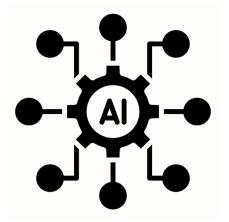
We have establishe d a new Moodle Research team, headed up by our founder, Martin Dougiamas The creation of our research function is a testament to Moodle's commitment to research and innovation

A way to provide a consistent and user -friendly experience for users to interact with Al in Moodle LMS. While allowing them to continue their teaching and learning activities.

Provide a straightforward integration with various Al providers on the backend.

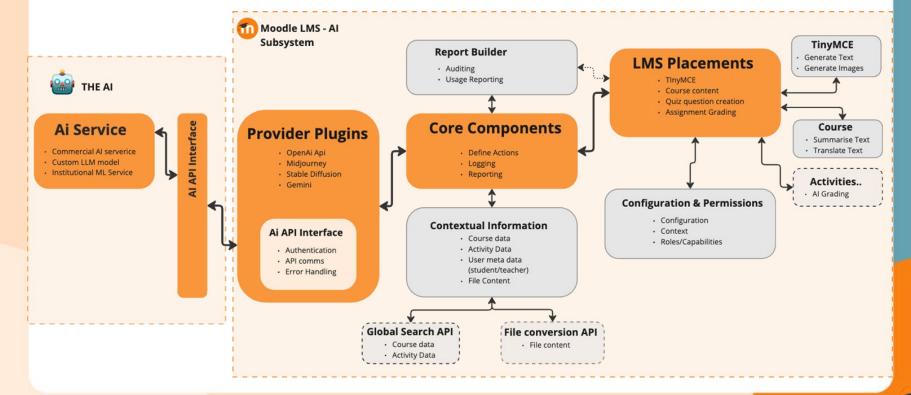
While adhering to our <u>AI Principles</u> and Legislation





- Privacy
- Reporting
- Legislation

- Access Control
- Inputs for Al Model (Guardrails)
- Model Training
- Extendability
- Scalability



### • Placements

• How users interact with AI (UX/UI & Workflows)

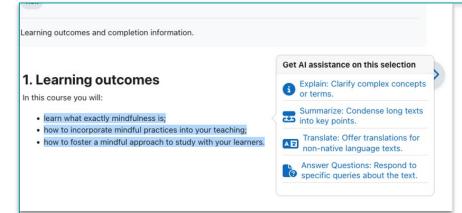
### • Actions

• The things that can be done (Generate an Image)

### • Providers

• Provide the Action functionality (OpenAI API)

- Placements
- Actions
- Providers





- Placements
- Actions
- Providers

- Summarise : Summarise the provided text. Condense long text into key points. Simplify anything too complex for learners to understand.
- **Explain** : Explain the provided text. Clarify complex concepts or terms. Your aim is to make it easy for learners to understand.
- Ask Question : Generate questions from the provided text.
- **Answer Question** : Answer questions about the provided text.
- **Translate** : Translate the provided text into another language.
- **Images** : Generate images to illustrate the provided text.
- **Chatbot** : Provides a 2 way synchronous interaction in a conversational Q&A manner

- Placements
- Actions
- Providers

OpenAl API key tiny_ai   apikey	Click to enter text 🥒 🐵	
	Enter your OpenAl API key. You can get one from https://platform.openai.com/account/api-keys	
OpenAl organization ID tiny_ai   orgid	Default: Empty	
	Enter your OpenAI organization ID. You can get one from https://platform.openai.com/account/org-settings	
Personality tiny_ai   personality	Undergraduate Lecturer = Default: Undergraduate Lecturer	
	Select the personality of the Al content generator.	
	Save changes	

#### **Provider Plugins**

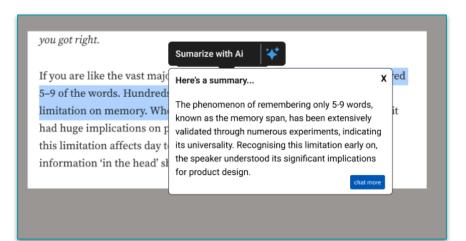
- Open AI API
- Midjourney
- Stable Diffusion
- Gemini

#### AI API Interface

- Authentication
- API comms
- Error Handling

### What is First?

### Summarise or Explain Content



## When?

- Initial Functionality 4.5
- Progressive Rollout
- Prototype Site (Coming Soon)

# **Development Themes**



### **Unlocking Creativity**



**Facilitating Collaboration** 



**Optimising Outcomes** 



# Final thoughts

# You are invited!

## Help us shape the future of Moodle

#### Join the Moodle Experience Lab



### moodle.org /experiencelab

### Add your voice to the Product Advisory Group



# **Come to MoodleMoot Global**



22-24 October

Mérida, México



