

Curriculum Vitae

Senja Susanna Laakso

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Current position and date of appointment

Postdoctoral researcher, Faculty of Educational Sciences and Helsinki Institute of Sustainability Science, University of Helsinki. Start date 1.4.2020, current end date 31.7.2022. Researcher in EE-TRANS project (Academy of Finland, 2018–2022, work package leader) on reconfigurations of systems and practices in housing and eating, and in ENCIT project (Academy of Finland, 2020-23) on citizens, everyday life and tensions in the energy transition. In addition, teaching and supervising master's degree students in programmes 'Environmental Change and Global Sustainability' (ECGS) and 'Changing Education' (CE).

Education and degrees awarded

- 2017 Doctor of Philosophy (Environmental Change and Policy), University of Helsinki
- 2016 Visiting research student, Sustainable Consumption Institute, University of Manchester (3 months)
- 2012 Master of Science (Environmental Change and Policy), University of Helsinki

Previous work experience

- 2017–2020 Postdoctoral researcher, Centre for Consumer Society Research, University of Helsinki
- 2019 Senior Political Adviser, Deputy Mayor for Urban Environment Anni Sinnemäki (1 month)
- 2017 Doctoral student, Centre for Consumer Society Research (9 months)
- 2016–2017 Environmental Consultant (part-time), Visio Educational Centre, Kielipuu project (9 months)
- 2014–2016 Doctoral student, Department of Environmental Sciences, University of Helsinki.
- 2014 Lecturer on environmental issues (part-time), Visio Educational Centre (1 month)
- 2012–2014 Environmental Specialist, Department of Social Services and Health Care, City of Helsinki
- 2012–2013 Course coordinator, Federation of Green Youth and Students (9 months).
- 2012 Assistant, Ministry of the Environment, Environmental Protection Dept. (3 months).
- 2012 Programme assistant, BONUS (EEIG) Secretariat (4 months).
- 2012 Consultant on eco-efficiency, D-mat Ltd. (3 months)
- 2011 Research assistant, Back to basics: Consumption and basic income security -project, The Social Insurance Institution of Finland (Kela), Research Department

Career breaks

Family leave 4–10/2018

Research funding and awards

- 2021–2023 ENUSE (University of Helsinki, 150 000 eur, PI)
- 2020–2023 ENCIT (Academy of Finland, 360 000 eur, co-writer of the application)
- 2020–2021 Sustainable consumption, everyday life and social change (NOS-HS, 39 930 eur, PI)
- 2018–2022 EE-TRANS project (Academy of Finland, 559 852 eur, co-writer of the application and WP leader)
- 2014–2016 DENVI doctoral programme (personal funding for doctoral studies)

Travel grants from DENVI doctoral programme, the Finnish Concordia Fund and the Finnish Union of Environmental Professionals (FUEP), ca. 15 000 eur. Member of the semi-finalist team "Sustainability

Tracker” in the first Helsinki Challenge Idea competition (2014–2015) and a member of the winning team in the World Student Capital idea competition for better student housing (2012).

Memberships in scientific societies and other academic activities

- 2020– Founding member, Nordic Network for Sustainable Consumption (Nonesco)
- 2020– Member of Smart Consumption working group (Energy-SHIFTS project, Horizon 2020)
- 2019– Member of the Board, European Sociological Association, RN05 Sociology of Consumption
- 2017–2021 Member of the Management Committee, COST Action ‘European Energy Poverty: Agenda Co-Creation and Knowledge Innovation’ (ENGAGER)
- 2016– Member of the Board, the Finnish Society for Environmental Social Science YHYS
- 2014–2015 Deputy member of the DENVI board, University of Helsinki
- 2010–2012 Deputy member of the Steering Group of Dept. of Environmental Sciences, University of Helsinki

Memberships: ESA RN05 (Sociology of Consumption), SCORAI Europe, Finnish Association of Consumer Research, and Finnish Society for Environmental Social Science.

Teaching qualifications

Practical teaching experience and the development of teaching:

- Responsible teacher in ECGS-202 Sociotechnical (re)construction of consumer society course (2018–), teacher in ECGS Master’s Thesis Seminar (2018–) and in Qualitative Research Methods course in CE master’s programme (2020–)
- Lecturer in a number of courses (e.g. Näkökulmia kulutustutkimukseen, Kestävä kulutus) at the University of Helsinki
- Lectures outside academia on environmental management during my employment as Environmental specialist at the City of Helsinki. Lectures for non-Finnish speakers on environmental issues as a part-time lecturer in Visio Educational Centre

Supervision experience:

- Supervision of MSc Tuija Kajoskoski (2020–), doctoral programme in social sciences
- Supervision of master's theses in environmental and social sciences (2018–), five finalised and four on-going as a primary supervisor, examination of several master’s theses in environmental, social and educational sciences
- Supervision of several bachelor's theses in environmental sciences during doctoral studies
- Supervision of five research trainees at the Centre for Consumer Society Research

Pedagogical vision, training or other development of teaching skills:

- Four university pedagogy courses (UP1-UP3, 2015–2020)
- Courses on peer mentoring (2019) and supervision training (2020)

Production of learning material:

- Textbook on sustainability and everyday life to be published in 2021
- Education material on sustainability issues for Finnish language teachers
- Educational material for “eco-supporters” at the City of Helsinki

Other teaching merits:

- Participation in the academic evaluation of the applications for the ECGS programme (2020)
- Participation in the development of university-wide sustainability course (2020)
- Participation in development of teaching in ECGS as one of the teachers since the start of the programme in 2017
- Participation in planning courses and other activities in DENVI doctoral programme

Experience of organizing scientific meetings

1. ESA RN0 Sociology of Consumption midterm conference (online). Oslo, 26. –29.8.2020. Member of organizing committee.
2. Sustainable consumption, everyday life and social change workshop (online). Chair of organizing committee, 24 px.
3. Sustainability Science Days, Understanding, challenging and changing energy practices. Espoo, 9.5.2019. Session convener, 35 px.

4. Nordic Environmental Social Science Conference, Local climate experiments – Hopeful monstrosities and/or useful solutions? Tampere, 6.–8.6.2017. Session convener, 40 px.

Other scientific or academic merits

- Member of the National Advisory Council on Consumer Affairs (2020-)
- Editor in chief, *Alue & Ympäristö* journal (2020-)
- Member of editorial board, Versus online research forum (2020-)
- International Refereeing: Energy Research & Social Science, European Journal of Cultural and Political Sociology, International Journal of Consumer Studies, International Journal of Sustainable Transportations, Journal of Cleaner Production, Sociological Research Online, Sustainability
- Interviews in news, newspapers and podcasts in Yle, Helsingin Sanomat, Suomen Kuvalehti, Vihreä Lanka, and invited blog posts for e.g. the Finnish Innovation Fund Sitra, Prime Minister's Office (Experimental Finland) and NGOs, invited talks at a number of public events
- Participation in Science communication programme (20 credits), which focused on the ways to analyse and promote the role of science in society. Participation in Project Management Training for Researchers (two-day course)
- Research blog (more than 400 readers per day at best) and Twitter account (800 followers)

List of publications

A Peer-reviewed scientific articles

1. Laakso, S., Heiskanen, E., Matschoss, K., et al. 2020. *The role of practice-based interventions in energy transitions: a framework for identifying types of work to scale up alternative practices*. Energy Research & Social Science, accepted for publication.
2. Laakso, S., Aro, R., Heiskanen, E. and Kaljonen, M. 2020. *Reconfigurations in sustainability transitions: systematic and critical review*. Sustainability: Science, Policy and Practice, accepted for publication.
3. Godin, L., Laakso, S., & Sahakian, M. 2020. *Doing laundry in consumption corridors: wellbeing and everyday life*. Sustainability: Science, Practice, and Policy, 16(1), 99–113.
4. Heiskanen, E., Matschoss, K., Laakso, S. and Apajalahti, E.-L. 2020. *A critical review of energy behaviour change: The influence of context*. In Lopes, M. et al. (eds.) Energy and Behaviour - Towards a low-carbon future. Elsevier, 391–417.
5. Matschoss, K., Kajoskoski, T., Laakso, S. et al. 2019. *Kokeilemalla kestäviin energiäkäytäntöihin - yksin vai yhdessä? (Experimenting with sustainable energy practices – individually or collectively?)* Kulutustutkimus Nyt, 13(2), 6–29.
6. Heiskanen, E. and Laakso, S. 2019 *Editing out unsustainability from consumption: from information provision to nudging and beyond*. In Mont, O. (ed.) A Research Agenda for Sustainable Consumption Governance. Edward Elgar, 156–171.
7. Heiskanen, E., Laakso, S. and Matschoss, K. *Finnish Energy Policy in Transition*. In Fahy, F. et al. (eds.) Energy Demand Challenges in Europe. Palgrave Pivot, Cham, 127–136.
8. Laakso, S. 2019. *Experiments in everyday mobility: Social dynamics of achieving a sustainable lifestyle*. Sociological Research Online, 24(2), 235–250.
9. Genus, A., Fahy, F., Goggins, G., Iskandarova, M. and Laakso, S. 2018. *Imagines and Practices: Learning from 'ENERGISE' About the Integration of Social Sciences with the EU Energy Union*. In Foulds, C. and Robison, R. (eds.) Advancing Energy Policy. Lessons on the integration of Social Sciences and Humanities. Palgrave Pivot, Cham, 131–144.
10. Heiskanen, E., Laakso, S., Matschoss, K., Backhaus, J., Goggins, G. and Vadovics, E. 2018. *Designing Real-World Laboratories for the Reduction of Residential Energy Use. Articulating Theories of Change*. GAIA, 27:S1, 60–67.
11. Laakso, S. 2017. *Creating New Food Practices: A Case Study on Leftover Lunch Service*. Food, Culture & Society, 20:4, 631–650.
12. Laakso, S. 2017. *Giving up cars - The impact of a mobility experiment on carbon emissions and everyday routines*. Journal of Cleaner Production 169, 135–142.

13. Laakso, S., Berg, A. and Annala, M. 2017. *Dynamics of experimental governance: A meta-study of functions and uses of climate governance experiments*. Journal of Cleaner Production 169, 8–16.
14. Heiskanen, E., Hyvönen, K., Laakso, S. et al. 2017. *Adoption and Use of Low-Carbon Technologies: Lessons from 100 Finnish Pilot Studies, Field Experiments and Demonstrations*. Sustainability, 9(847).
15. Laakso, S. and Lettenmeier, M. 2016. *Household-level transition methodology towards sustainable material footprints*. Journal of Cleaner Production 132, 184–191.
16. Laakso, S. and Lettenmeier, M. 2015. *Tulevaisuuden kotitalous – yhden planeetan elämäntapa ja sen saavuttaminen* (Future Households – Towards one-planet lifestyles). Futura 4, 6-17.
17. Lettenmeier, M., Lähteenoja, S., Hirvilammi, T. and Laakso, S. 2014. *Resource use of low-income households: Approach for defining a decent lifestyle?* Science of the Total Environment 481, 681–684.
18. Hirvilammi, T., Lettenmeier, M., Laakso, S. and Lähteenoja, S. 2013. *Studying well-being and its environmental impacts: A case study of minimum income receivers in Finland*. In Lessmann, O., and Rauschmayer, F. (eds.) *Capability Approach and Sustainability*. New York: Routledge, 133–153.
19. Hirvilammi, T., Laakso, S., Lettenmeier, M. and Lähteenoja, S. 2013. *Studying Well-being and its Environmental Impacts: A Case Study of Minimum Income Receivers in Finland*. Journal of Human Development and Capabilities 14(1), 134–154.
20. Lettenmeier, M., Lähteenoja, S., Hirvilammi, T., Laakso, S. and Aalto, K. 2012. *Material Footprint of Low-Income Households in Finland – Consequences for the Sustainability Debate*. Sustainability 4(7), 1426–1447.

B Non-refereed scientific articles

1. Laakso, S., Jensen, C.L., Vadovics, E. and et al. 2019. *Towards sustainable and sufficient energy consumption: Challenging heating-related practices in Denmark, Finland and Hungary*. Proceedings of the 19th European Roundtable for Sustainable Consumption and Production. Circular Europe for Sustainability: Design, Production and Consumption, 25-40.
2. Laakso, S. 2017. A practice approach to experimental governance. Experiences from the intersection of everyday life and local experiments. *Alue ja ympäristö* 46:2, 70-74.
3. Laakso, S. 2015. *Miten elefantti syödään?* Book review on books: Huutoniemi, K. ja Tapio, P. (eds.) *Transdisciplinary Sustainability Studies. A Heuristic Approach*. and Massa, I. (ed.) *Polkuja yhteiskuntatieteelliseen ympäristötutkimukseen*. *Alue ja ympäristö* 1, 82-88.
4. Laakso, S. 2012. *Hyvinvoinnin sosiaaliset ja ekologiset rajat (Social and ecological boundaries of welfare)*. *Hyvinvointikatsaus* 4, 29–35.
5. Lettenmeier, M., Lähteenoja, S., Hirvilammi, T., Aalto, K. and Laakso, S. 2011. *Maximum and minimum consumption – A two-dimensional approach in defining a decent lifestyle*. In Lakkala, H. ja Vehmas, J. (eds.) *Trends and Future of Sustainable Development*. Proceedings of the Conference "Trends and Future of Sustainable Development". FFRC eBOOK 15/2011. Finland Futures Research Centre: University of Turku, 202–212.

C Scientific books (monographs)

1. Hirvilammi, T., Laakso, S. and Lettenmeier, M. 2014. *Kohtuuden rajat? Yksinasuvien perusturvan saajien elintaso ja materiaalijalanjälki (Limits of sufficiency? Living standard and material footprint of singles living on basic social security)*. *Sosiaali- ja terveysturvan tutkimuksia* 132. Helsinki: Kela.

D Publications intended for professional communities

1. Laakso, S. 2020. *Resurssiviisas asuminen*. Aalto-yliopiston julkaisusarja, CROSSOVER 6/2020.
2. Hesselman, M., Varo, A. and Laakso, S. 2019. *The Right to Energy in the European Union*. European Energy Poverty: Agenda Co-Creation and Knowledge Innovation (ENGAGER) Policy Brief No. 2, June 2019. Online: <http://www.engager-energy.net/wp-content/uploads/2019/06/ENGAGER-Policy-Brief-No.-2-June-2019-The-Right-to-Energy-in-the-EU.pdf>
3. Heiskanen, E., Laakso, S., Apajalahti, E-L. & Matschoss, K. 2019. *ENERGISE Living Lab country report – Finland*. Online: <https://zenodo.org/record/3354053#.XWzAcugZaQ>

4. Laakso, S., Matschoss, K. & Heiskanen, E. 2019. *Interventions and engagement in ENERGISE Living Labs: Policy brief and recommendations*. Online: http://www.energise-project.eu/policy_briefs
5. Laakso, S., Matschoss, K. & Heiskanen, E. 2019. *Online tools and user community for scaling up ENERGISE Living Labs*. ENERGISE – European Network for Research, Good Practice and Innovation for Sustainable Energy, D3.6
6. Laakso, S., Heiskanen, E., & Matschoss, K. 2019. *Scalable designs and best-practice ENERGISE Living Labs for European energy cultures: Policy brief and recommendations*. Online: doi.org/10.5281/zenodo.2449617
7. Heiskanen, E., Laakso, S. and Matschoss, K. 2018. *ENERGISE Living Lab evaluation and assessment manual*. ENERGISE D3.5.
8. Laakso, S., Matschoss, K. and Heiskanen, E. 2018. *Easy-to-use ENERGISE Living Labs intervention and engagement guidebook*. ENERGISE D3.4.
9. Matschoss, K., Laakso, S. and Heiskanen, E. 2018. *ENERGISE Living Labs workshop report*. ENERGISE D3.3.
10. Laakso, S., Heiskanen, E. and Matschoss, K. 2017. *ENERGISE Living Labs background report*. ENERGISE D3.2.
11. Laakso, S. and Heiskanen, E. 2017. *Good practice report: capturing cross-cultural interventions*. ENERGISE D3.1.
12. Jensen, C., Røpke, I., Goggins, G. et al. 2018. *Production of 30 national summary briefs: Executive summary*. ENERGISE D2.5.
13. Jensen, C., Fahy, F., Goggins, G. et al. 2017a. *Comprehensive Open Access Dataset of Sustainable Energy Consumption Initiatives (SECIs)*. ENERGISE D2.3.
14. Laakso, S. 2017. *Bussiloikka*. Aalto-yliopiston julkaisusarja, CROSSOVER 10/2017.
15. Lettenmeier, M., Wikholm, M., Salovaara, J. J., Laakso, S. and Toivio, V. 2015. *Tulevaisuuden kotitalous – Resurssiviisaan arjen tavat ja palvelut*. Final report of the Future Household project. Sitra, D-mat Oy and Big Plans Bakery. Available at: sitra.fi/sites/default/files/u753/tulevaisuuden_kotitalous_loppuraportti.pdf
16. Laakso, S., Suomalainen, K. and Koivisto, S. 2010. *Literature Review on Residues of Anticoagulant Rodenticides in Non-Target Animals*. TemaNord 2010:541. Nordic Council of Ministers, Copenhagen 2010.

G Theses

1. Laakso, S. 2017. *A practice approach to experimental governance. Experiences from the intersection of everyday life and local experiments*. Doctoral dissertation. Department of Environmental Sciences, University of Helsinki.
2. Laakso, S. 2011. *Onko elämä perusturvan varassa kestävä? Ympäristövara ekologisesti ja sosiaalisesti kestävä kulutuksen tarkastelussa (Is life on the basic security sustainable? Environmental space as framework for studying ecologically and socially sustainable consumption)*. Master's Thesis. Department of Environmental Sciences, University of Helsinki.