

### **Aesthetic Experience and Sense-Making in Urban Planning**

*A University of Helsinki and Aalto-University joint Research Group  
[blogs.helsinki.fi/urban-aesthetics/](https://blogs.helsinki.fi/urban-aesthetics/)*

This project brings together planning theorists, urban planners, and scholars in philosophical aesthetics to explore the role of aesthetic values and aesthetic experience both in planning processes and in experiences of urban dwellers. The project develops conceptual tools to understand better the nature of aesthetic values and aesthetic experience theoretically and in practice. The project, to be implemented over the course of 4 years, will focus on the metropolitan area of Helsinki, as well as Lahti.

### **The International Institute of Applied Aesthetics (IIAA)**

The International Institute of Applied Aesthetics (IIAA) promotes research, education and publishing in environmental aesthetics and other humanistic environmental studies. The Institute is active in organizing domestic as well as international conferences and seminars.

Since 1995 IIAA has organized International Summer Conferences on Environmental Aesthetics, and it is held every other year in Lahti.

[blogs.helsinki.fi/urban-aesthetics/](https://blogs.helsinki.fi/urban-aesthetics/)

### **Esteettinen kokemus ja merkityksen muodostuminen kaupunkisuunnittelussa**

*Helsingin yliopiston ja Aalto-yliopiston yhteinen tutkimusryhmä*

Hanke tuo yhteen suunnittelun teoreetikoita, kaupunkisuunnittelijoita ja filosofisen estetiikan asiantuntijoita tutkimaan esteettisten arvojen ja esteettisen kokemuksen asemaa sekä suunnitteluprosesseissa että kaupunkilaisten kokemusmaailmassa. Projekti kehittää käsitteellisiä välineitä esteettisten arvojen ja kokemusten merkityksen ymmärtämiseksi niin teoreettisesti kuin käytännön tasolla. Tutkimushanke on mitoitettu nelivuotiseksi, ja sen puitteissa tarkastellaan urbaanin ympäristön kysymyksiä pääkaupunkiseudulla ja Lahdessa.

### **Kansainvälinen soveltavan estetiikan instituutti (KSEI)**

Kansainvälinen soveltavan estetiikan instituutti (KSEI) edistää ympäristöestetiikan ja muun humanistisen ympäristöntutkimuksen tutkimusta, koulutusta ja julkaisuutoimintaa. Instituutti järjestää sekä kotimaisia että kansainvälisiä kongresseja ja seminaareja.

Vuodesta 1995 lähtien KSEI on organisoinut Ympäristöestetiikan kansainvälisiä kesäkongresseja, joka toinen vuosi Lahdessa.

[blogs.helsinki.fi/urban-aesthetics/](https://blogs.helsinki.fi/urban-aesthetics/)

# Considerations in Urban Aesthetics:

## Planning, Mobilities, and Everyday Life

Lahti 31.5.–1.6.2017

Helsinki 2.6.2017

Lahti University Campus  
Aalto-auditorio and  
Metso meeting room  
Niemenkatu 73, Lahti

Aalto University  
Arkadia Building,  
Arkadia E-107 OP  
Lapuankatu 2, Helsinki

11.00- Registration

12.00-12.15 Welcome, Aalto-auditorio  
Arto Haapala, Senja Jouttimäki12.15-13.25 Panel  
*Prospects and Challenges in Urban Aesthetics and Planning: European Perspectives*  
Panelists: Rosa Fernández (University of Málaga), Mateusz Salwa (University of Warsaw), Johanna Palomäki (City of Lahti), Arto Haapala (University of Helsinki).**Parallel session 1**  
**Aalto-auditorio**13.30-14.10 Curtis Carter:  
*Urban Planning and the Favelas of Rio de Janeiro*

14.15-14.40 Coffee

14.45-15.25 Raine Mäntysalo, Kaj Nyman, Johanna Lilius:  
*Architecture as thriving – in search for ‘the quality without a name’*15.30-16.10 Abel B. Franco:  
*Urban Spaces as Spaces for Our Happiness*16.15-16.55 Beata Frydryczak:  
*Olfactory city*18.00-20.00 Reception  
Lahti City Hall (Harjukatu 31)**Parallel session 2**  
**Metso meeting room**Saara Pyykkö:  
*The complementary colour of Finnish granite – The Detailed Plan and the Design Guidelines in guiding architectural colour*Gunnar Sandin:  
*Construction of “Scandinavia” in the visionary design of a theme park*Marwa Al Khalidi:  
*Aesthetic controversies in trans-cultural planning. The re-making of the city-centre of Irbid, Jordan.*Tanya Whitehouse:  
*Aesthetic assumptions underlying the design and execution of Gas Works Park*

# Considerations in Urban Aesthetics: Planning, Mobilities, and Everyday Life

10.15-11.10 Plenary talk, Aalto-auditorio  
Michael Gunder:  
*The Aesthetics of Ideological Spatial Agency***Parallel session 1**  
**Aalto-auditorio**11.15-11.55 Jonathan Maskit:  
*Planning, Transit, and the Possibility of Aesthetic Experience*

12.00-13.00 Lunch

13.00-13.40 Milos Mladenovic:  
*Wherever I must roam? The interplay of aesthetics and freedom of movement in technological development*13.45-14.25 Sue Spaid:  
*The Strong Mobility Thesis: Re-evaluating Urban Greenspace's Productive Capacity*

14.30-14.55 Coffee

15.00-15.40 Harpa Stefansdottir:  
*Capturing commuting bicyclists' aesthetic experiences*15.45-16.25 Annu Wilenius:  
*At the Building Site – Ulaanbaatar 2007-2011, 15'30", 2012***Parallel session 2**  
**Metso meeting room**Anna-Kaisa Ek:  
*Augmented reality in aesthetic experience*Raine Vasquez:  
*The enchantment of urban life*Natalia Irina Roman:  
*Along the Lines – An Art Space at the Scale of the City*Zornitsa Dimitrova:  
*A perceived intelligence of artifacts*Bogdan Nita:  
*Panelák as an urban symbol between aesthetics and ethics*10.15-11.10 Plenary talk, Arkadia E-107 OP  
Tim Schwanen:  
*Aesthetics and the Speed of Sustainability Transitions: The case of urban mobility***Parallel session 1**  
**Arkadia E-107 OP**11.15-11.55 Maciej K dzierski:  
*The three types of civic proecological attitude in Polish cities*

12.00-13.00 Lunch

13.00-13.40 Guðbjörg R. Jóhannesdóttir:  
*Landscape and Participation*13.45-14.25 Aya Peri Bader, Oren Bader:  
*The Bodily Other and Everyday Experience of the Lived Urban World*14.30-15.10 Swantje Martach:  
*Aesthetic Genuineness in Urbanism*

19.00 Conference dinner. IHA-Lines Helsinki Cruises, M/S Doris; The ferry leaves from the Market Place, in front of The Old Market Hall (Eteläranta)

**Parallel session 2**  
**Arkadia E-124**Sanna Lehtinen:  
*From Aesthetic Value to Aesthetic Sustainability: An Applied Approach*Johannes Müller-Salo:  
*We need to talk. Informed Consensus and its Role in Urban Aesthetics*Polina Chebotareva:  
*Action generating potential of aesthetics in urban environments – a psychological perspective*Hugo Hopping:  
*Looking to Loiter: Dwelling Design for the Knowledge Economy in a Warming World.*