

**Conference venue: Metsätalo (Unioninkatu 40, 00170 Helsinki)**

All panel sessions will be held in Metsätalo, as well as the coffee and lunch breaks. Exception: Optional conference dinner on Monday, conference reception on Tuesday, and plenary discussion on Wednesday. For details, see the programme below.

**Registration desk:**

08:30-10:30: ground floor (next to Hall 1)

10:30-17:00: 3rd floor (corridor of Halls 7 to 12)

**Lunch** will be served in the UniCafe Metsätalo (-1 floor, entrance next to the reception on the ground floor).

**Coffee** and refreshments will be served in the 3rd floor's corridor.

## **PROGRAMME**

### **Monday, 19 August 2019**

**Welcome Remarks, Keynote Address by Emmy Eklundh, 09:00-10:30 Hall 1:**

*Emotions, Protest, Democracy: Collective Identities in Contemporary Spain*

**Coffee break 10:30-11:00**

**Panel Session 1, 11:00-12:30**

**1-1 Populism and representation: “elites” vs. “the people”, Hall 12**

**Chair:** Juha Herkman (University of Helsinki)

**Papers:** Calvin Duggan (University of Amsterdam)

*Reconfiguring Representation: A Material-Discursive Analysis of the Cancelled Brexit Vote*

Vesa Heikkinen (University of Helsinki)

*Politics as Change or Preservation – A case of Experts against Citizens?*

Sara Garcia Santamaria (Universitat Ramon Llull)

Ricardo Lessa Filho (Universidade Federal de Pernambuco)

*Posing with the People: Food Porn and the Far-Right in a Post-Truth Era*

**1-2 The role of emotions in election campaigns, Hall 4**

**Chair:** Mikko Salmela (University of Helsinki)

**Papers:** Sara Tafakori (London School of Economics and Political Science)

*The affective and the popular: economic sanctions, Iran's presidential election, and the emergence of the 'compassionate state'*

Olga A. Baysha (N. R. U. Higher School of Economics, Moscow)

*"The Public Servant": On the Role of Humor in the Populist Anti-Establishment Mobilization in the Ukraine of 2019.*

Balázs Kiss (Hungarian Academy of Science)

*Dramatic and Postdramatic: Strategies of Emotion Management*

**1-3 Media and the "post-truth" era, Hall 11**

**Chair:** Johanna Sumiala (University of Helsinki)

**Papers:** Krisztián Szabados (Corvinus University of Budapest)

*Populism and Anti-Science Politics: A New Analytical Framework*

Tales Tomaz (Universität Salzburg)

*Media monitoring from a post-foundational ontology*

Joonas Koivukoski (University of Helsinki)

*Verbal Humor in Populist Discourse – Jab Lines in Timo Soini's Journey from Margin to Minister*

**Lunch break 12:30-13:30**

**Panel Session 2, 13:30-15:00**

**2-1 Hybrid Media and Political Engagement, Hall 12**

**Chair:** Sara Garcia (Universitat Ramon Llull)

**Papers:** Maxim Alyukov (University of Tyumen/University of Helsinki)

*TV and the Internet as Hybrid Media System: Cognitive Ecology and Russian TV Viewers' Political Information Processing During Russia-Ukraine Conflict*

Dolors Palau Sampio (University of Valencia)

*The emergence of a populist radical right in Spain: Capitalising dissatisfaction and emotion in a polarised hybrid media context*

Ilana Hartikainen (University of Helsinki)

*Celebrity Populist Success in Hybrid Media Systems: The Czech Case*

## **2-2 Concepts and theory of affect: *ressentiment* and joy, Hall 4**

**Chair:** Mark Devenney (University of Brighton)

**Papers:** Matthias Lorenz (University of Vienna)

*Spinoza's Theory of Affect in recent debates on Populism and Political Subjectivity*

Luis Gabriel Rojas (National Autonomous University of Mexico)

*Ernesto Laclau's populism: binding popular demands with resentment?*

Tereza Capelos (University of Birmingham)

Mikko Salmela (University of Helsinki)

*Ressentiment – A Complex Emotion or An Emotional Mechanism?*

## **2-3 Authoritarianism, populism and conflict, Hall 7**

**Chair:** Pinar Uyan (Istanbul Bilgi University)

**Papers:** Aydin Atilgan (Near East University, Cyprus)

*Conservative and Authoritarian Populism in Turkey: Populist Dual State of 21st Century*

Niki Sopenen (University of Helsinki)

*Crouching (paper) tiger, hidden (paper) dragon, and the clash of the conspiratorial turn? A post-foundational inquiry into foreign political conspiracy theory discourses in Sino-U.S. relations since the events of Tiananmen*

Halil Gürhanlı (University of Helsinki)

*Beyond Populism: From Scholarship to Politics in "New" Turkey*

**Coffee break 15:00-15:30**

**Panel Session 3, 15:30-17:00**

**3-1 The importance of media for populist parties and leaders: cases of Romania and Poland, Hall 12**

**Chair:** Kinga Polynczuk-Alenius (University of Helsinki)

**Papers:** Ionut-Valentin Chiruta (University of Tartu)

*Profiling populism rhetoric in Romania's PSD-ALDE alliance: how populism and 'mogulized' media outlets polarize the society from 2015-2019*

Beata Królicka (Nicolaus Copernicus University, Toruń)

Radosław Sojak (Nicolaus Copernicus University, Toruń)

*External pluralism? Political parties' access to radio and television in contemporary Poland (2015-2019)*

Ruta Kazlauskaite (University of Helsinki)

*Instrumentalization of Shame in Polish Right-Wing Media Coverage of the 2019 European Parliament Elections*

**3-2 Online meaning-making, Hall 11**

**Chair:** Markku Jokisipilä (University of Turku)

**Papers:** Ana Lúcia Migowski (Justus Liebig University)

*Memory and Discourse Theory: an analysis of contingent meanings regarding the Brazilian Military Dictatorship on Facebook*

Jussi Pakkasvirta (University of Helsinki)

*The re-shaping of Finnish Populism, 2010-2019*

Maarit Pedak (University of Helsinki)

*Risk communication in a populist era. Anti-vaccine -topic and the threat of measles epidemic in Finland*

### **3-3 Exclusion and Inclusion, Hall 7**

**Chair:** Niki Sopenan (University of Helsinki)

**Papers:** Tuomas Tervasmäki (Tampere University)

*Inclusive communities through education: reaching beyond exclusive identification*

Kristina Khutsishvili (Scuola Superiore Sant'Anna, Pisa)

*Political Emotions and Identities: Possible Links of Narrative and Imagination*

Lennart Soberon (Ghent University)

*Untangling the strings of animosity: left-populism and agonistic politics in the American action film.*

**Short break 17:00-17:15**

**Keynote Address by Pinar Uyan and Emre Erdogan, 17:15-18:30 Hall 1:**

*Discussing the role of emotions in the polarized populist politics of Turkey: Fear, Anger and Love*

**Conference Dinner (Optional), 19:00-22:00**

Restaurant *Onda* (Hämeentie 13 B, 00530 Helsinki)

**Tuesday, 20 August 2019**

**Mainstreaming Populism Keynote, 09:00-10:30 Hall 1:**

**Tuija Saresma:** *Populism in the Digital Era: Affect, Othering, and Intersectionality*

**Niko Hatakka:** *Populism in the Hybrid Media System*

**Coffee break 10:30-11:00**

**Panel Session 4, 11:00-13:00**

#### **4-1 Gender, politics and representation, Hall 12**

**Chair:** Tuija Saesma (University of Jyväskylä)

**Papers:** Vered Porzycki (Hebrew University of Jerusalem)

*Mind the Gap: Themes in Women's Representation in Parties' Discourse in the European Parliament*

Pruma Ray Chaudhury (Dublin City University)

*Populist Gender Discourse(s) in the Political Parties of Contemporary Bengal: A Study of the All India Trinamool Congress and the Bhartiya Janata Party.*

Pille Ubakivi-Hadachi (Tallinn University)

*Gendered meaning-making in populist politics – the case of Conservative People's Party of Estonia*

#### **4-2 Space and polarisation, Hall 7**

**Chair:** Christopher Lizotte (University of Helsinki)

**Papers:** Tuula Vaarakallio (University of Jyväskylä)

*Political polarisation and the Gilets jaunes movement in France*

Vera da Cunha Pasqualin (Universidad Complutense de Madrid)

*The Street Carnival of São Paulo reflecting the polarised society in Brazil in 2019*

Kees Terlouw (Utrecht University)

*Legitimising identity discourses and metropolitan networks: urban competitiveness versus territorial protection*

Hande Eslen-Ziya (University of Stavanger)

*From anger to solidarity: The emotional echo-chamber of Gezi Park Protests*

#### **4-3 ABSENT PRESENTERS session: emotions, affects and post-politics, ONLINE and Hall 8**

**Chair:** Emre Erdogan (Istanbul Bilgi University)

**Papers:** Olivier Jutel (University of Otago)

*Post-Politics and Disavowal: Liberal Journalism's Response to Trump*

Pedro Ponte e Sousa (New University of Lisbon)

*The use of emotions and the promotion of contentious foreign policy options: continuity and change in the case of Portugal*

Tuğçe Erçetin (Istanbul Bilgi University)

*Under a Fear-Driven Populism Scenario: "Us and Them"*

**Discussant:** Spyros Sofos (Lund University)

**Lunch break 13:00-13:40**

**Panel Session 5, 13:40-15:10**

**5-1 Populism and Masculinities in American Media Debates, Hall 12**

**Chair:** Urpo Kovala (University of Jyväskylä)

**Papers:** Outi Hakola (University of Helsinki)

*Political Parody and Populist Masculinity of Donald Trump in Saturday Night Live*

Janne Salminen (University of Helsinki)

*When Masculinity Becomes Toxic: The Clashing Masculinities of Mad Max: Fury Road*

Juho Turpeinen (University of Helsinki)

*Land and Populism: From the Tea Party to Trumpism*

**5-2 Populist discourses and political polarization, Hall 7**

**Chair:** Laura Sibinescu (University of Helsinki)

**Papers:** Andre Krouwel (Free University in Amsterdam)

Ioan Hosu (Babes-Bolyai University Cluj)

Mihnea Stoica (Babes-Bolyai University Cluj)

*Populist discourse on elite failure and blaming immigrants: How cultural, not economic issues drive political polarization in European democracies*

Nino Gozalishvili (Central European University – CEU)

*The National-Populist Mobilization of “Georgian March”: Facebook as a Platform for Legitimizing Anti-Immigrant Discourses and Polarization around the Notion of Europe*

Iro Särkkä (University of Helsinki)

*Sense and Sensibility – Emotions and Polarized Politics of NATO in the post-Cold War Finnish Foreign and Security Policy Debate*

### **5-3 Media and their role in eliciting emotions, Hall 8**

**Chair:** Dolors Palau Sampio (University of Valencia)

**Papers:** Burcu Sezer (Ankara University)

*The Emotions of Islamic Populism in Turkey: An Examination on the magazine “Cins”*

Andrzej Meler (Nicolaus Copernicus University, Toruń)

Beata Królicka (Nicolaus Copernicus University, Toruń)

*Hate speech and mourning in Polish political discourse: The case for automated voice emotion analysis*

**Coffee break 15:10-15:30**

**Panel Session 6, 15:30-17:00**

### **6-1 Contested issues in U.S. public discourse and Latin America, Hall 12**

**Chair:** Nicola Nymalm (Swedish Institute of International Affairs)

**Papers:** Marc-Antoine Rancourt (Laval University)

*Is the Death Penalty Debate Really Dead? Contrasting Capital Punishment Support in Canada and the United States*

Inna Sukhenko (University of Helsinki)

*Emoting “atom for peace” in US nuclear fiction*

Virpi Salojärvi (University of Helsinki)



*The role of media in a “post-populist” dynamic: The case of Venezuela under Maduro’s regime*

## **6-2 Anti-immigration Discourses and Islamophobia in Europe, Hall 7**

**Chair:** Tuire Liimatainen (University of Helsinki)

**Papers:** Tereza Capelos (University of Birmingham)

Jessica Small (University of Birmingham)

*Mapping Emotion Walls: an analysis of leaders' anti-immigration narratives in the UK European Elections*

Johanna Sumiala (University of Helsinki)

Anu A Harju (University of Helsinki)

Emilia Palonen (University of Helsinki)

*#TurkuAttack - A Critical Analysis of Islamophobia as Populism in the Digital Public Space*

## **6-3 Populist discourses on democracy, Hall 8**

**Chair:** Emmy Eklundh (King’s College London)

**Papers:** Maria Balea (University of Bucharest)

*Defenders of democracy: Populist discourse and democracy in Italy and the United Kingdom*

François Debras (University of Liege)

*Identity democracy, radical democracy: how does right-wing populism use the notion of democracy in its speeches?*

Mohsen Abbaszadeh Marzbali (University of Mazandaran, Iran)

Mohammad Radmard Soleymandarabi (University of Mazandaran, Iran)

*Democracy, Development, and the Challenge of Populism (With a Focus on Contemporary Iran)*

**Short break 17:00-17:15**

**Keynote Address by Mark Devenney, 17:15-18:15, Hall 1:**

*Querying the People: Queering the Demos*

**Conference Reception, 18:30-21:00:**

**Welcome Address by Prof. Pertti Ahonen**

## **Wednesday, 21 August 2019**

**WhiKnow Plenary Discussion, 09:00-11:00**

**Location: Think Corner Stage (Yliopistonkatu 4, 00100 Helsinki)**

**Emilia Palonen and Virpi Salojärvi (University of Helsinki): *Introduction to the Whirl of Knowledge project (2019-2022)***

**Laura Sibinescu (University of Helsinki): *The Challenges of Measuring Political Polarization with Big Data: An Application on The Use of Twitter in the 2019 European Parliament Elections***

**Commentary and discussion**

**Lunch break 11:00-13:00**

**Panel Session 7, 13:00-15:00**

**Panel Session with affiliated Helsinki Summer School courses' participants presenting, 13:00-15:00**

**7-1 Right-wing and Left-wing Populism: Political Polarization and Participation, Hall 12**

**Chair:** Ilana Hartikainen (University of Helsinki)

**Papers:** Zea Szebeni (University of Helsinki)

*The functions and effects of fake news and their association with political polarization*

Sophie Schmalenberger (Aarhus University)

*Populism beyond the “Never again!”: The AfD as Memory Alternative for Germany*

Jessica Adams (University of East London)

*Participatory art, political participation, and left populism in the UK*

Jiun-Chi Lin (KU Leuven/ National Sun Yat-sen University)

*Comparing Online Right-wing and Left-wing Populist Communication: Analysing Facebook Contents of AfD’s and The Left’s Top Candidates in the 2017 Bundestagswahl*

**Break, 15:00-15:30**

**Panel Session 8, 15:30-17:00**

**Panel Session with affiliated Helsinki Summer School courses’ participants presenting, 15:30-17:00**

**8-1 Freedom of Expression, Truth and Ideology in Historical and Contemporary Perspective, Hall 12**

**Chair:** tbc

**Papers:** Michael Cole (University of Tartu)

*Alternative Truths: The Kerch Strait Incident and Martial Law in Russian Language News Headlines*

Jaanika Erne (University of Tartu)

*The Concept of Expression in Classical, Modern, and Postmodern Contexts*

Otto Kyyrönen (Tampere University/ University of Jyväskylä)

*Retracing Ideology: The Four Marxist Traditions*

**End of Conference**