



Yle100 2026 Yle100 2026 Yle100 2026 Yle100 2026 Yle100 2026 Yle100 2026 Yle100 2026

NORTHERN NARRATIVES AND DIGITAL HORIZONS

A CONFERENCE ON 100 YEARS OF NORDIC
PUBLIC SERVICE MEDIA

25–26th April 2024

Iso Paja auditorium, [Radiokatu 3, Helsinki, Finland](#)

[Registration](#)

The Northern Narratives and Digital Horizons Conference is organized by the Yle 100 Research Program. The program's cooperating partners are the Universities of Helsinki, Jyväskylä, Tampere and Turku. The program is funded by the Finnish public media company Yle.

PROGRAM

DAY 1, 25th April 2024

9.30 Morning coffee available in the lobby

10.00 Opening Session (in English)

Opening of the conference

Prof. Niklas Jensen-Eriksen, director of the Yle 100 Research Program

Welcoming note on behalf of Yle

Ville Vilén, director of creative content and media

10.30 Keynote Speech

Public service broadcasting – enabling democracy and civil society for 100 years

Gilles Marchand, CEO SRG SSR, member of the EBU board

11.30 Yle, Finland and the Finns. Yle and Finnish society during the first decades of the independent nation

Public Service with a National(istic) Twist

Jukka Kortti, University of Helsinki

Instrument of Revolution or Mouthpiece of Fascists? Yleisradio Struggling Between Politics and Neutrality

Reetta Hänninen, University of Helsinki

Independence Day on radio 1926–1939

Ilisa Aaltonen, University of Helsinki

Citizenship and Children's programs: Some Thoughts of the Finnish Broadcasting Company's Views on Childhood

Heidi Kurvinen, University of Turku

13.00 Lunch Break

14.00–17.00 Research workshops Northern Narratives and Digital Horizons (in Finnish and in English)

Workshop 1: Approaches to public service content: Nordic case studies

Meeting room I, Iso Paja 1. floor

Chair: Olli Turunen (Yle 100 Research Program, University of Helsinki)

Public television and children's cultural citizenship: Arts education in Noppa

Mari Pajala (University of Turku)

The Landscape of Listening: Exploring Conventions and Experimental Aspects in Audio Documentary Creation in the Nordic Region

Katarina Blomqvist (University of Helsinki)

Urheilun esitysoikeudet julkisen palvelun mediayhtiön koetinkivenä

Sami Suodenjoki (Tampereen yliopisto)

Voisiko se tapahtua tänään? Havaintoja Yleisradion Seuraava sota -kuunnelmasta

Paavo Oinonen (Turun yliopisto)

Workshop 2: Paving the way to digital public service – remits and strategies

Auditorium, Iso Paja

Chair: Ismo Silvo, Yle 100 Research Program

The audio revolution – Broadcasters' audio strategies in the Nordic countries

Aura Lindeberg (Tampere University)

Broadcasting legislation and Internet-based services – What went wrong in Finland

Heikki Hellman (Tampere University)

"Digi, digi, digi": Yle and Finland's transition to digital television broadcasting in Finnish Parliament plenary session speeches, 1999–2007

Rami Mähkä (University of Turku)

Tangoon tarvitaan kaksi: Yleisradion ja Nokian teknologiyhteistyö 1989–2008

Marko Ala-Fossi (Tampereen yliopisto)

RÚV and (Svenska) Yle – a public service comparison

Lars Lundsten (University of Helsinki)

17.00–19.00 Reception offered by Yle for the conference participants, Iso Paja Restaurant

DAY 2, 26th April 2024

Session on public service media as a creator, mediator and enabler of culture (in English)

9.30 Keynote Speech

Public Service in the service of culture – Swedish historical and comparative nordic perspectives
Kristina Riegert, Södertörn University, Stockholm

10.30 Coffee break

11.00 Yle and Culture

Art, Journalism or Something Else? 100 years of Culture Programmes at Yle

Anu Koivunen, University of Turku

From TV Operas to Music Videos: Toying with the Limits of Audiovisual Production

Janne Mäkelä, University of Turku

Behind the Screen: Crafting the Visual Expression in TV Production during the 1990s

Maiju Kannisto, University of Turku

The impacts of platformization and globalization on Yle's drama production in the 2000s

Heidi Keinonen, University of Turku

12.30–13.00 Lunch break

Session on Yle and digitalisation of the public service media 1995–2020 (in Finnish)

13.00 Ylen tie kohti digitaalista palvelua

Turbulenssia ja tyventä: Yle muutoksessa 1995–2020

Marko Tikka (Tampereen yliopisto)

Eurovaalikoneesta Voitto-robottiin: Yleisradion uutis- ja ajankohtaistoimitusten innovointityö 1990-luvulta 2020-luvulle

Turo Uskali, Jyväskylän yliopisto:

Yleisradion alueuutistoiminnan kehitys Radio Keski-Suomesta Yle Jyväskyläksi – digitaalinen transformatio 1996–2024

Suvi Mononen, Jyväskylän yliopisto

Nuoret uutisyleisöt tavoittaa sosiaalisesta mediasta: Yle Kioskin tarina

Margareta Salonen, Jyväskylän yliopisto

14.30 Break

15.00 Closing session (in Finnish)

- Raportit tutkimus-workshopeista
- Tutkimushankkeen jatko kohti julkaisuja 2025-26
- Päätöskeskustelu

16.00 End of the Conference