



Entrepreneurship and agency in the farm and rural small business context

Programme 21.-22.3.2013, Helsinki

Thursday 21.3.2012, 12:00 – 19:00

12:00–12:30	Opening of the symposium	Kari Mikko Vesala University of Helsinki, Department of social research
12:30– 13:30	Discourse and agency; the individual and the social	Alistair Anderson Robert Gordon University, Centre for Entrepreneurship
13:30–14:30	Lunch	
14:30–15:15	On entrepreneurial processes and the emerging of identity positions in a regional setting	Karin Berglund Stockholm University, School of Business, Stockholm School of Entrepreneurship & Johan Gäddefors Swedish University of Agricultural Sciences, Department of economics
15:15–16:00	Effective agents with a cause? Diffusion and reception of entrepreneurship discourse as a relational process	Jarkko Pyysiäinen MTT Agrifood Research Finland
16:00–16:30	Coffee	
16:30–19:00	Entrepreneur identity, entrepreneurial attitudes and control beliefs among Finnish farmers	Hannu T. Vesala The Finnish Association on Intellectual and Developmental Disabilities
	Interpretations of the concept of corporate social responsibility in the small business owner-managerial context	Merja Lähdesmäki University of Helsinki, Ruralia institute
	Responsibility of the corporation: potentials and pitfalls	Pasi Heikkurinen Aalto University
	Meta-governing sustainable development policies in developing country contexts	Michael Kull MTT Agrifood Research Finland
19:30	Dinner	

Friday 22.3.2012, 9:00 – 16:00

09:00–10:00	Agency, resistance and entrepreneurship discourses from the perspective of ‘conscientization’ focusing on perceiving and exposing contradictions – social, political or economic – and to take action against the oppressive elements of reality	Karin Berglund Stockholm University, School of Business, Stockholm School of Entrepreneurship
10:00–12:00	Rethinking social psychology of entrepreneurship: an agency theoretical perspective	Kari Mikko Vesala University of Helsinki, Department of social research
	Agent, principal and entrepreneurship policy discourses	Miira Niska University of Helsinki, Department of social research
	Agency and entrepreneurship in organizational contexts: How do organizational agents/members/actors interpret entrepreneurial orientation in selling?	Soili Peltola University of Helsinki, Department of social research
12:00–13:00	Lunch	
13:00–14:00	Agency and embeddedness of rural entrepreneurship?	Richard Ferguson Swedish University of Agricultural Sciences, Department of economics & Johan Gäddefors Swedish University of Agricultural Sciences, Department of economics
14:00–15:00	Comment on On-Farm Business Diversification in Finland	Leena Rantamäki-Lahtinen MTT Agrifood Research Finland
	Comment on entrepreneurship and rural policy	Tuomas Kuhmonen University of Turku, Finland Futures Research Centre
	Comment on Entrepreneurship, co-agency and environmental issues	Minna Kaljonen Finnish Environment Institute
15:00–16:00	Closing discussion	
